# What counts as "studies relevant to the programme"?

Are you interested in applying to one of Hanken's master's degree programmes, but are unsure of what can be considered 30 ECTS relevant studies?

Below are tables containing all courses that are included in the different programmes for the curriculum 2022-23. Hanken does not evaluate applicants' completed studies in advance, but these course lists might give some insight into the knowledge prerequisites required for studying at Hanken.

You can find further information regarding each course (such as course descriptions, teaching goals or course literature) by accessing Sisu and looking up the course you are interested in (either using the course name or the course code): <u>https://sisu.hanken.fi/student/search</u>

Red courses are mandatory for the programme. Blue courses are partially elective. Yellow courses are internships. Green courses are further electives. Each programme structure should consist of at least 90 ECTS of studies in the major subject.

**Please note:** These course lists are primarily used to give some indication as to what topics Hanken's master's programme covers. This is not a detailed breakdown of the exact curriculum per study year. The lists only contain the barebone structures of mandatory and elective courses.

Accounting		
Course		
code	Course name	ECTS
12025	Financial Statement Analysis and Valuation	5
9994	Global Competence: Data analytics	2
21170	Research Seminar in Accounting	5
17026	Corporate Finance	5
9996	Global Competence: Social Responsibility across Business Studies	3
37037	Nordic Corporate Governance	5
21020	Research Methods in Accounting	5
2120-Е	Master's Thesis	30
21019	Management Accounting	5
21026	Financial Statement Analysis and Valuation II	5
21029	Financial Accounting in the Digital Age	5
17024	Value Investing	5
1709	Quantum I: Data-Driven Decision Making	2
21039	Quantum II: Data-Driven Decision Making	3
17024	Quantum I: Data-Driven Decision Making	5
21040	Quantum II: Data-Driven Decision Making	5
21022	International Accounting	5
21027	Financial Reporting and ESG Analysis	5
21038	Advanced Auditing	5
14025	Strategit Growth Investing	5
37017	The Corporation and Its Stakeholders	5
21023	Financial Accounting Theory	5
21028	Advanced Topics in Accounting	5
17017	FINTECH and Blockchain	5
18021	Business Consulting	10
21217	Advanced Internship in Accounting I	5
21218	Advanced Internship in Accounting II	10

	Economics	
Course		
code	Course name	ECTS
26033	Competition Economics	5
26031	Applied Empirical Methods in Economics	5
9994	Global Competence: Data Analytics	2
26034	Applied Microeconomics	5
26042	Applied Macroeconomics	5
26170	Research Seminar in Economics	5
26037	Behavioral Economics	5
9996	Global Competence: Social Responsibility across Business Studies	3
2620-E	Master's Thesis	30
26035	Money and Banking	5
26044	Markets and Industrial Organizations	5
26041	Empirical Industrial Economics	5
26045	Advanced Microeconomics 1	5
26043	Economics of New Ventures and Innovation	5
2689	Econometrics I (UnivHelsinki)	5
2693	Macroeconomics I (UnivHelsinki)	5
2694	Macroeconomics II (UnivHelsinki)	5
2697	Money and Monetary Policy (UnivHelsinki)	5
26002	Applied Macroeconometrics (UnivHelsinki)	5
26006	Globalization and Growth (UnivHelsinki)	5
26027	Contract Theory (UnivHelsinki)	5
26028	Applied Macroeconometrics II (UnivHelsinki)	5
26046	Advanced Microeconomics 2 (UnivHelsinki)	5
26049	Advanced Macroeconomics 1 (UnivHelsinki)	5
26050	Advanced Macroeconomics 2 (UnivHelsinki)	5
26051	Advanced Macroeconomics 3: Monetary Policy Models (UnivHelsinki)	5
26052	Advanced Macroeconomics 4: Real Business Cycles (UnivHelsinki)	5
26053	Advanced Econometrics 1 (UnivHelsinki)	5
26054	Advanced Econometrics 2 (UnivHelsinki)	5
26055	Advanced Econometrics 3: Macroeconometrics (UnivHelsinki)	5
26059	Search Theory (UnivHelsinki)	5
26060	Microeconomics 1 (UnivHelsinki)	5
2695	Industrial Organization (Aalto)	6
2696	International Trade (Aalto)	6
2698	Open economy Macroeconomics (Aalto)	6
2699	Macroconomics of Labor markets (Aalto)	6
26003	Applied Microeconometrics I (Aalto)	6
26008	Resource and Environmental Economics (Aalto)	6
26010	Development Economics I (Aalto)	6
26011	Development Economics II (Aalto)	6
26012	Labor Economics (Aalto)	6

26016	Microeconomic Pricing (Aalto)	6
26018	Applied Microeconomics II (Aalto)	6
26020	History of Economics Growth and Crisis (Aalto)	6
26036	Investment Decisions in Emerging Markets (Aalto)	6
26038	Macroeconomics Policy (Aalto)	6
26047	Advanced Microeconomics 3: Game Theory (Aalto)	5
26048	Advanced Microeconomics 4: Information Economics (Aalto)	5
26056	Advanced Economics 4: Microeconometrics (Aalto)	5
26057	Capstone: Microeconomic Policy (Aalto)	6
26058	Topics in Economics (Aalto)	6
26217	Advanced Internship in Economics I	5
26218	Advanced Internship in Economics II	10
26017	Microeconomics Policy (Aalto)	6
2690	Econometrics II (UnivHelsinki)	5
26040	Public Economics (UnivHelsinki)	5
26198	Complementary Literature Course in Economics	2-3
23198	Complementary Literature Course in Marketing	2-3

Finance		
Course		
code	Course name	ECTS
17012	Advanced Topics in Financial Economics	10
37037	Nordic Corporate Governance	5
9996	Global Competence: Social Responsibility across Business Studies	3
17026	Corporate Finance	5
17011	Empirical Methods in Finance	10
17170	Research Seminar in Finance	5
21025	Financial Statement Analysis and Valuation	5
9994	Global Competence: Data analytics	2
1720-Е	Master's Thesis	30
17016	Cases In Finance	5
17023	Factor Investing	5
17032	Machine Learning of Finance	5
21027	Financial Reporting and ESG Analysis	5
18021	Business Consulting	10
17017	Mathematical and Quantitave Finance	10
17024	Value Investing	5
21029	Management Accounting	5
17029	Quantum I: Data-Driven Decision Making	2
17034	Quantum I: Data-Driven Decision Making	5
17018	FINTECH and Blockchain	5
17025	Strategic Growth Investing	5
21022	International Accounting	5
21039	Quantum II: Data-Driven Decision Making	3
21040	Quantum II: Data-Driven Decision Making	5
17217	Advanced Internship in Finance I	5
17218	Advanced Internship in Finance II	10
21024	Financial Problem Solving in Business	5
17198	Complementary Literature Course in Finance	2-3
17015	International Corporate Governance	5
21035	International Reporting and Cultural Differences	5
17028	Financial Aspects of Sustainability	5

Governance	&	<b>Commercial Lav</b>	N
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Course		
code	Course name	ECTS
21025	Financial Statement Analysis and Valuation	5
9994	Global Competence: Data analytics	2
37170	Research Seminar in Commercial Law	5
17026	Corporate Finance	5
9996	Global Competence: Social Responsibility across Business Studies	3
37037	Nordic Corporate Governance	5
37048	Research Methodologies in Commercial Law	5
3720-Е	Master's Thesis	30
37003	Basic Tax Issues of Corporations	6
37020	Advanced Tax Issues of Corporations	5
37036	Literature Course in Commercial Law	10
21027	Financial Reporting and ESG Analysis	5
37010-Е	Digital Economy and Society	6
37023-Е	Law of Corporate Finance	10
37040	Cross-Border Corporate Transactions: Legal Framework (UnivHelsinki)	5
37017	The Corporation and Its Stakeholders	5
37026-Е	Corporate Governance and Innovation	10
17018	FINTECH and Blockchain	5
37217	Advanced Internship in Commercial Law I	5
37218	Advanced Internship in Commercial Law II	10
37039	Research Methodologies in Corporate Governance and Commercial Law	10
37013	European and International Trade Law	5
37044	Comparative Corporate Governance	5
17015	International Corporate Governance	5
37198	Complementary Literature Course in Commercial Law	2-3
1028	Financial Aspects of Sustainability	5
37041	Literature Courses (Synthesis) in Governance and Commercial Law	5

### **Humanitarian Logistics**

Course		
code	Course name	ECTS
22045	Strategy and Sustainability	5
38018	Supply Chain Risk and Resilience	5
38013	Supply Chain Management	5
38019	Project Course in Corporate Social Responsibility and Humanitarian Logistics	10
38020-1	Humanitarian Logistics: Part 1 (MOOC)	2
28020-2	Humanitarian Logistics: Part 2	3
23113	Qualitative Research Methods in Business Studies	5
3677	Multivariate Data Analysis	5
9996	Global Competence: Social Responsibility across Business studies	3
38170	Research Seminar in Supply Chain Management and Social Responsibility	5
9994	Global competence: Data Analytics	2
3820-Е	Master's Thesis	30
38009	Voluntary Work	5
38014	Emerging Issues and Challenges in Supply Chain Management and Social Responsibility	5
38015	Supply Chain Strategy for Sustainability	5
38024-E	Organising for the Sustainable Development Goals	2
23105	Service and Customer Strategy	5
37026	Health Emergency Response and Medical Logistics	2
22041	Business Ethics	5
38217	Advanced Internship in Supply Chain Management and Social Responsibility I	5
38218	Advanced Internship in Supply Chain Management and Social Responsibility II	10
38198	Complementary Literature Course in Supply Chain Management and Social Responsibility	2-3

# Intellectual Property Law

Course		
code	Course name	ECTS
37014	Fundamentals of Intellectual Property Law	10
37028	International and Comparative IP Law	5
37046	Law and Economics of Intellectual Property Rights	5
9994	Global Competence: Data Analytics	2
9996	Global Competence: Social Responsibility across Business Studies	3
37048	Research Methodologies in Commercial Law	5
37170	Research Seminar in Commercial Law	5
3720-Е	Master's Thesis	30
3796	Advanced IP Law	5
37031	Intellectual Property Strategy for Business	5
37032	Moot Court Competition I	5
37033	Moot Court Competition II	5
37034	Practical IP Law in Europe	5
37036	Literature Course in Commercial Law	10
37047-Е	Introduction to IP - IPR is the New Black	2
37049	Information Governance and Trade Secret Law	5
37050	Data Protection Law (University of Helsinki)	5
37217	Advanced Internship in Commercial Law I	5
37218	Advanced Internship in Commercial Law II	10
37029	Fundamentals of Intellectual Property Law II	5
37030	Research Methodologies in Intellectual Property Law	10
37035	Literature Course in Intellectual Property Law	5
37198	Complementary Literature Course in Commercial Law	2-3

# International Strategy and Sustainability

Course		
code	Course name	ECTS
22045	Strategy and Sustainability	5
22041	Business Ethics	5
38019	Project Course in Corporate Social Responsibility and Humanitarian Logistics	10
23113	Qualitative Research Methods in Business Studies	5
9996	Global Competence: Social Responsibility across Business Studies	3
22043	Research Design	5
22170	Research Seminar in Mangement and Organisation	5
9994	Global Competence: Data Analytics	2
2220-Е	Master's Thesis	30
22025-Е	Strategic Thinking	5
22026	Strategic Foresight	5
22028	Personnel Assessment	5
22033	Gender, Management and Organisation	5
22044	Research Methods in Management and Organisation	5
22048	Leadership	5
22049	Strategy Work	5
22076-Е	Business Analytics	5
22081	Workforce Analytics	5
22089-E	Leadership for Sustainable Change	5
23105	Service and Customer Strategy	5
3677	Multivariate Data Analysis	5
38015	Supply Chain Strategy for Sustainability	5
38018	Supply Chain Risk and Resilience	5
38009	Voluntary Work	5
22091	Business and Society	5
22217	Advanced Internship in Management and Organisation I	5
22218	Advanced Internship in Management and Organisation II	5
22032	Innovating in and with Organisations	5
22034	Strategic International Human Resource Management	5
22042	World in the Making: Tackling World Challenges	10
22075	Managing a Sustainable Development Project	5
22198	Complementary Literature Course in Management and Organisation	2-3

Marketing		
Course		FOTO
code 22045	Course name	ECTS
	Strategy and Sustainability	5
23105	Service and Customer Strategy Supply Chain Risk and Resilience	5
9996	Global Competence: Social Responsibility across Business Studies	3
3677	Multivariate Data Analysis	5
23113	Qualitative Research Methods in Business Studies	5
23113	Research Skills	5
23122	Research Seminar in Marketing	5
9994	Global Competence: Data Analytics	2
2320-E	Master's Thesis	30
23115	Digital Marketing	5
23116	Transformative Service Strategies: Projects Course	5
23118	Strategic Brand Development	5
23119	Personal Selling	5
23120	Contemporary Branding	5
23123	Consumer Psychology	5
23125	Marketing Metrics and Performance Measurement	5
23146-Е	Current and Managerially relevant research in Advertising	5
23148	Market innovation	5
23222-A	Experiments in Marketing	5
23222-B-V	Tourism and Hospitality Market Management	5
23222-C	Marketing Across Cultures	5
23222-D	Literature course in Marketing	5
23222-Е	Introduction to Artificial Intelligence in Marketing	5
23217	Advanced Internship in Marketing I	5
23218	Advanced Internship in Marketing II	10
23117	Service Design and Innvation	5
23126	Customer-Oriented Business Design	5
23127	Developing Sustainable Brands - Project Course	10
23129	Marketing Analytics	5
23198	Complementary Literature Course in Marketing	2-3

# Marketing & Management

Course		
code	Course name	ECTS
23105-V	Service and Customer Strategy	5
22040-V	Organisation and Organising	5
22084-V	Strategy in Practice	5
23143-V	Strategies for Makering in Turbulent and Nascent Business Fields	10
9994	Global Competence: Data Analytics	2
9996	Global Competence: Social Responsibility across Business Studies	3
23122-V	Research Skills	5
22073-V	Qualitative Research Methods in Business Studies	5
23130-V	Quantitative Research Methdos in Business Studies	5
5160-V	Academic Writing	5
2320-Е	Master's Thesis (Marketing)	30
23170-V	Research Seminar in Marketing and Management	5
2220-Е	Master's Thesis (Management and Organisation)	30
22170-V	Research Seminar in Management and Organisation	5
23139-V	Business as a Service	5
23140-V	Exploring Cultures and Meanings in the Marketplace	5
22032-V	Innovating in and with Organisations	5
22048-V	Leadership	5
22076-V	Business Analytics	5
22078-V	Voluntary Work	5
22025-Е	Strategic Thinking	5
22025-V	Strategiskt tänkande	5
23222-A	Experiments in Marketing	5
23222-B-V	Tourism and Hospitality Market Management	5
23222-C	Marketing Across Cultures	5
23222-D	Literature course in Marketing	5
23222-Е	Introduction to Artificial Intelligence in Marketing	5
23217-V	Advanced Internship in Marketing I	5
23218-V	Advanced Internship in Marketing II	10
22217-V	Advanced Internship in Managament and Organisation I	5
22218-V	Advanced Internship in Managament and Organisation II	10
22085-V	Strategic Thinking	5