



Environmental programme

The environmental programme consists of Targets, Indicators and Actions.

TARGETS AND INDICATORS FOR 2022–2024

TARGET	INDICATOR	Time frame
HELSINKI		
Increase the percentage of recyclable paper in the total paper consumption	Target of 5%, has been less than 1%.	2020-2024
Decrease environmental impact of event catering.	Create default sustainable catering options for events.	2022-2023
Increase waste sorting rate by 10%	Increase % of total waste that is sorted from 58% to 68% (2019 baseline).	2022-2024
VAASA		
Keep paper waste to at least 2019	Paper waste 2019 1022 kg and 23%	2020-22
Reduce combustible waste.	Reduce by 1% combustible/mixed waste.	2020-22
Keep electricity consumption at least as low as in 2019	Electricity consumption in 2019 was 265 362 kWh.	2020-22
BOTH HELSINKI AND VAASA		
To be carbon neutral by 2030		2030
(sub-goal): To reduce our emissions by 50% by 2030 and by 6% each year (2018 baseline year).	Baseline 873 tCO ₂ eqv in 2018. Reach 436,5 tCO ₂ eqv by 2030.	Each year until 2030



(sub-goal): To continue offsetting the emissions we are unable to reduce.	Continue to make carbon footprint calculations more accurate by adding new impact categories into the calculations.	Each year until 2030
Increase internal communication and engagement surrounding environmentally friendly habits to staff and students	<ul style="list-style-type: none"> - Add news to Hanken’s sustainability webpages at least twice a month - Organize two events for staff. - Organize two campaigns for staff and/or students. 	2022-2023
Increase the response rate of WWF’s consumer habit questionnaire.	Increase response rate to 40%. Response rate was 22,8% in 2021 (baseline year).	2022-2024



ACTIONS

Choose actions that will help you to achieve your targets. You can find ideas in My Green Office: Guides and Materials → Proposals for actions.

THEME	Action	Notes	Schedule
Governance and management	1: Hanken’s sustainability group approves the environmental programme on an annual basis.	Hanken’s sustainability working group members are Grant (Chair and Dean of Research and Societal Impact), Judith Buddingh (Event planner), Jennifer Holmberg (student union communication and sustainability representative), Johanna Lilius (International Affairs Manager), Enni Nokkosmäki (Secretary and Social Responsibility Coordinator), Elina Stadigh (Director for University Services), Helena Strandell (Planning and Development Officer), Kristina Wallin (Manager of administration in Vasa), Elise Wegelius (Social Responsibility Coordinator).	Annually in March
	2: Hanken’s social responsibility coordinator works 10% per week on Green Office and realising the Environmental Programme		Continuous
	3: Annual management review of last year’s targets, impact, and next steps with the sustainability group.		Annually in February
Communications and engagement	1: Share Green Office guides and material with staff, e.g., by uploading them on Hanken Green Office webpage.		Spring 2022
	2: Update the Hanken Green Office webpage		Summer 2022



	3: Continuously update Hanken’s sustainability webpages with up-to-date information and news.		Continuous
	4: Include environmentally friendly tips in each sustainability newsletter & on Hanken’s webpages.		Starting March 2022
	5: Organize competition surrounding environmentally friendly work habits.		During 2022
	6: Incorporate Green Office in Hanken’s Sustainable Development Week		November 2022
Energy and water	1: Remind the work community of energy saving, energy efficiency and Green Office practices at home and in the office.		
	2: Move over to climate certified carbon neutral district heating in Vaasa.		Starting 2023
	3: Review energy efficiency of IT products with IT department.		
	4: Review energy production of solar panels.		
	5: Map energy consumption of rented buildings through scorecard.		
Procurement	1: Incorporate sustainability recommendations into Hanken’s procurement policy.		2022
	2: Discuss with the catering restaurant about standardizing sustainable catering for Hanken events.		Next contract renewal
	3: Map which spaces Hanken is renting and what should fall under our responsibilities.		Spring 2022



	4: Develop review process for rented offices' e.g., through sustainability score card.		Spring 2022
	5: Review the amount of paper used for printing and consider e.g., adding printing quotas to decrease paper usage.		Spring 2022
Recycling, sorting and cleaning	1: Create a recycling handbook/pamphlet to place in relevant areas, e.g., kitchens, waste recycling stations.		Spring 2022
	2: Update the waste sorting labels on bins + and add plastic recycling labels.		Spring 2022
	3: Include waste figures for old furniture in CO2 calculations.		Spring 2023
	4: Add extra waste sorting stations where needed.	Already under way in Helsinki, also needed in Vaasa.	During 2022–2023
	5: Add information about closest waste sorting bins in buildings.		Spring 2022
Travelling	1: Disseminate the sustainable travel guidelines amongst staff and students.		Starting spring 2022
	2: Share the sustainable travel guidelines with incoming guests.		Starting spring 2022
	Remind staff about Hanken's Green Office bikes.		In 2022

