

# Hanken Research Day

## Impacting society through collaboration



### Sustainable last mile deliveries

Anna Aminoff, Associate Professor of Supply Chain Management & Social Responsibility  
Virva Tuomala, Post-doctoral Researcher

How can we reduce negative aspects like pollution, accidents, congestion, and how we can at the same time provide good service level of the increasing deliveries for consumers. What is the role of different actors in the development? How do consumers and citizens see innovations in last mile, such as autonomous delivery robots? Read more [here](#).

### Making societal impact through participatory action research. Case: H2 Ecosystem Roadmap Ostrobothnia

Kaisa Penttilä, PhD Candidate & Project leader

How can researchers make societal impact through action research? How can we together with other stakeholders support the development of new business opportunities that can tackle the climate crisis? Follow the project [here](#).

### Equalizing opportunities in education and science

Ari Hyttinen, Professor of Economics

The Nordic countries are known for their equality and for their 'family-friendly' policies whereby women are entitled to paid parental leave. But women are still underrepresented in science and technology. For example, women's likelihood of becoming an innovator is considerably lower than that of men. At the moment, we do not fully understand why that is and more generally, which factors make academic and research careers more equal. Read more [here](#)

### Future of sustainable investing

Hanna Silvola, Associate Professor in Accounting

How will the future of sustainable investing look like according to our research findings? Where will the investments in the coming years be?

This study examines the conceptions of private investors related to sustainable investments. We investigate how the profiles of private investors are associated with sustainable investing compared to traditional investing and ethical investing and how sustainable investing is expected to develop during the next five years.

Read more about the project [here](#)