

Library Services in Vaasa

Susanne Holmlund

Introduction day (master's students)

27.8.2021

City Library opening hours

Main library

Mo-Thu 10-20

Fr 10-17

Sat 10-15

Read more at

<https://kirjasto.vaasa.fi/>

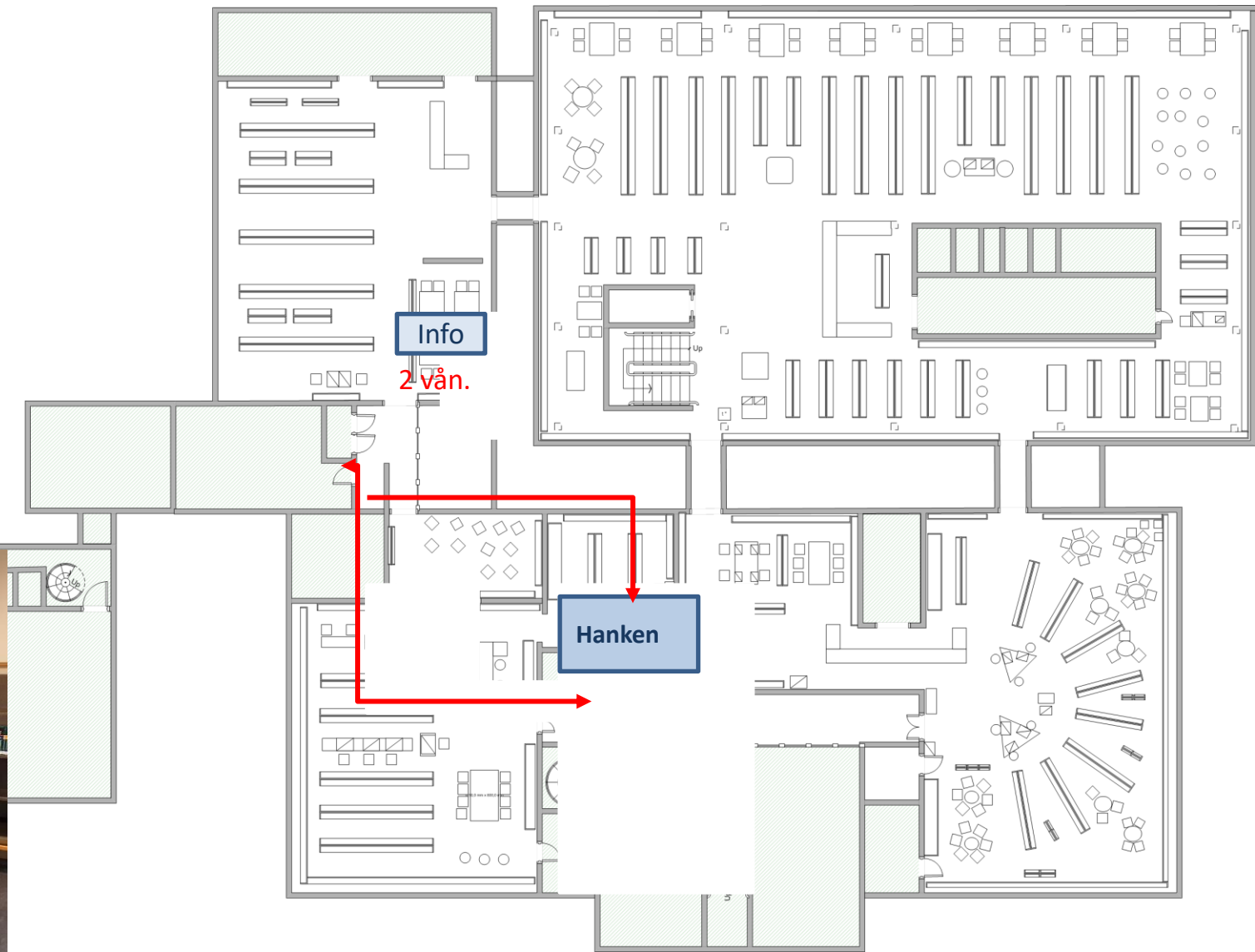
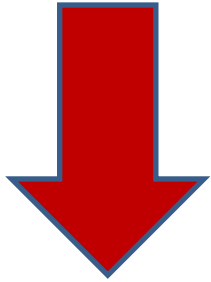


Library card

- Get your library card at the info desk in the main library
- Bring ID with you and mention that you study at Hanken
- Choose a PIN for your card
- Your library card will be ready in a couple of minutes



City Library 2nd floor



City Library

- **Loan periods**
 - Hanken textbooks 14 days
 - Short loans 1 day
 - Other books 28 days
- **Renewing loans**
 - Max. 5 times
 - Log in to your library account, call, email or visit the library
- **Over-due fees**
 - 0,35 €/book/day
 - When unpaid fees exceed 10€ you will be blocked



City Library's search portal Finna

search for printed books, renew loans, make reservations

<https://kirjasto.vaasa.fi/>

V   S  .

Search ▾

Borrow ▾

Use the library ▾

Attend ▾

Feedback

Suomi

Svenska

 LOGIN

Vaasa city library

Welcome to the library!

Find...

All fields ▾



 Advanced search

Opening hours

Main Library ▾

Open



Week 32 

News

5.8. Library evening – for first graders and their

Find a printed textbook

- Go to Finna
<https://kirjasto.vaasa.fi/>
- Search by title or author
- Check availability
- Pick up book from the shelf or make a reservation for later pick-up

Use the library ▾ Attend ▾ Feedback Suomi | Svenska 

 All fields ▾   Advanced search 

Showing 1 - 12 results of 12 Sort **Relevance** ▾ Results per page **20** ▾

Search alternatives: marketing communications » marketing communication 



Marketing communications : a brand narrative approach 

 Book

Dahlén, Micael, kirjoittaja ; Lange, Fredrik, kirjoittaja ; Smith, Terry, kirjoittaja
2010
Marketing. Trade (ykl 69.3)

Table of Contents: "...Part 1: Introduction to **marketing communications**. -- 1. Introduction to **marketing communications**. -- 2. ..."

Vaasa

- 7 available
- Main library Hanken Course books (Shelf: Kursböcker)
- Main library Hanken Short loan (Shelf: Kortlån)

Make a reservation

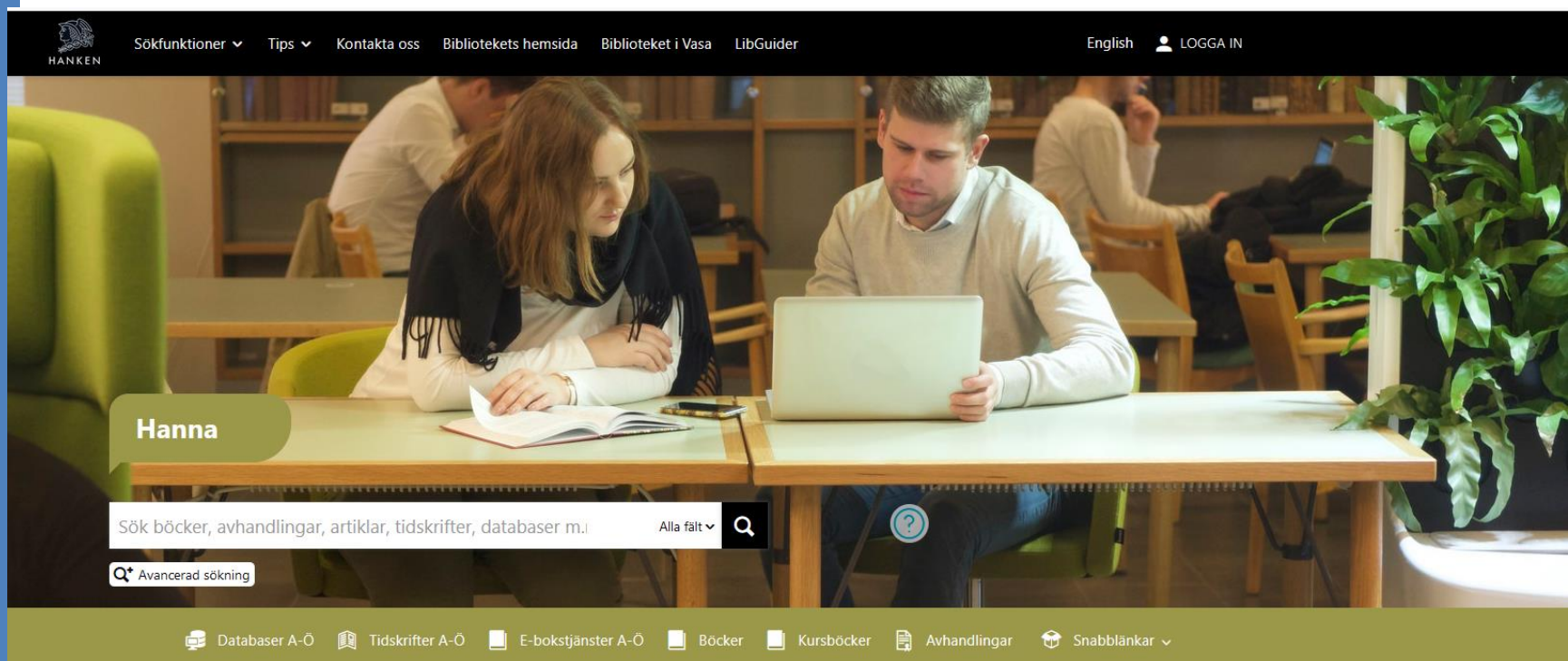
1. Go to Finna
2. Log in with your library card number and 4 digit PIN.
3. Search for the book in Finna
4. Click on "Reservation"
 - If the book is on the shelf it will be available for pick-up in about an hour.
 - If the book is on loan it will be available when it has been returned to the library
 - If there is a queue for the book it might take a while
 - You will receive a message **when the book is available for pick-up** in the city library's pick-up shelf on the main floor.

Remember to cancel your reservation if you don't need the book any more, there is a fee for not picking up your reservations

Hanken Library

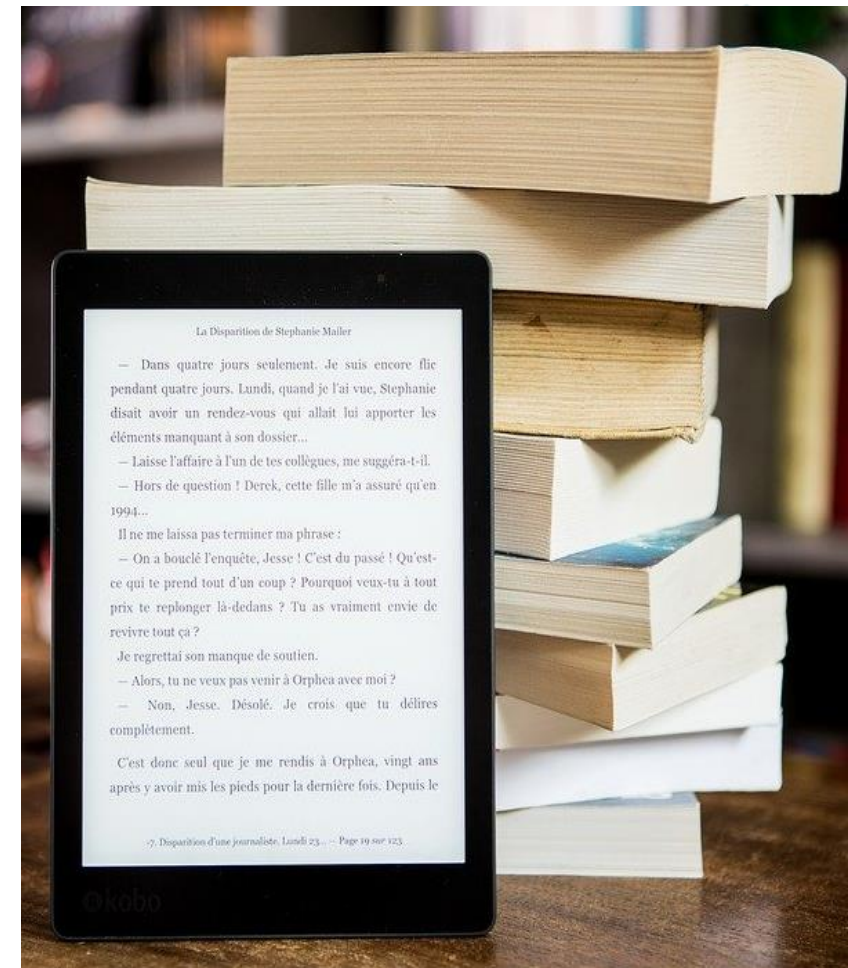
Contact the library library@hanken.fi

E-resources via the search portal Hanna
<https://hanken.finna.fi>



Find an e-book in Hanna

1. Go to Hanna search-portal
2. Log in with your Hanken-ID
3. Writ your search words in the search field and limit your search results to only e-material
4. Follow the link in Hanna to the book



Find an e-book in Hanna

a practical guide to writing thesis



All fields ▾



Q* Advanced search



Remember to log in

Content Type:

Book material > eBook ✕

Books, theses, journals, databases etc.

Articles and more ?

All material ?

Showing 1 - 2 results of 2

Sort

Relevance ▾

Results per page

20 ▾

Show as

Extended list ▾

NARROW SEARCH



A practical guide to dissertation and thesis writing

eBook

Stephan Felix, Mark, författare ; Smith, Ian, författare
2019

Hanken School of Economics - Hanna

Click on the link to access electronic version or database

Available Online:

➤ E-bok, fulltext tillgänglig / E-book, full text available

Search in other sources (SFX)



☐ Available online

2

CONTENT TYPE



▾ Book material

2

eBook



AUTHOR



LANGUAGE



Finding specific journals and articles in Hanna

- Find a journal: enter journal title in the search field (exempel Journal of marketing management)
- Find an article: “Why Does all the Girls have to Buy Pink Stuff?”

✕ Title ▾ Q Q* Advanced search

Books, theses, journals, databases etc. Articles and more ? All material ?

Showing 1 - 1 results of 1 Sort Relevance ▾ Results per page 20 ▾

“Why Does all the Girls have to Buy Pink Stuff?” The Ethics and Science of the Gendered Toy Marketing Debate ✕

 Article

Fine, Cordelia ; Rush, Emma

Published in [Journal of business ethics](#) 2018-06, Vol.149 (4), p.769-784

The gendered marketing of children’s toys is under considerable scrutiny, as reflected by numerous consumer-led campaigns and vigorous media debates. This article seeks to assist stakeholders to better understand the ethical and scientific assumptions that underlie the two opposing positions in this debate, and assess their relative strength. There is apparent

MORE ▾

 FULL TEXT AVAILABLE  PEER REVIEWED

 [FinELib SpringerLink Contemporary Journals](#) Available from 1997

 [EBSCOhost Business Source Complete](#) Available from 1982/02/01

[Search in other sources \(SFX\)](#) 



Briefly...

E-resources in Hanna

- Log in to with you Hanken-ID
- Note that all printed material found in Hanna is situated in the Hanken Library in Helsinki
- Find e-journals, e-books, statistical databases, film-databases etc.

Printed material in Finna

- Search for printed material at the City Library (or other libraries in Vaasa)
- 

Newspapers, magazines and fiction

Not all material you find via Hanna is scientific:

- *Epress* – Finnish newspapers (available only in the Hanken network/Eduroam)
- *Pressreader* – international magazines and some newspapers
- *Kauppalähti online* (Finnish magazine)
- *Financial Times* – log in at ft.com with your Hanken-ID to access all material
- *Biblio* – both fiction and non-fiction literature, mostly in Swedish (e- and audio-books)



Can't find what you need in at Hanken or in the city library?

- Ask us!
- Hanken offers free inter-library loans for students
- Requests can be made via Hanna search portal, by filling in a form or by contacting library@hanken.fi
- Search for material all over Finland at <https://finna.fi>

What is plagiarism

- Presenting someone else's words/ideas as if they were your own.
- Not referring to your sources when you quote or cite other people's work. You give the impression that what you are saying is based on your own ideas
- Plagiarism is a kind of theft. In an academic context it is a serious offence.
- There are different degrees of plagiarism and each case is dealt with accordingly



How to avoid plagiarism

- Learn how to cite properly!
- Write your text in such a way that it's possible to distinguish your own thoughts from those of others. Make references to your sources!
- Use quotation marks or indentations in your text when you are citing someone, and make a reference to your source!
- Keep your research notes in order – always make a note of the sources you use!
- **Use a referencing guide!**
- Hanken's reference guide at <http://blogg.hanken.fi/referensguide/>



Plagiarism detection

- Hanken uses plagiarism detection programmes on all master's theses and sometimes also on other papers.
- Helps teachers to discover plagiarism. The plagiarism detection tools compares the student's paper to content on Internet, from publishers and from other papers previously sent to the plagiarism detection tool.



Online Workshops

Learn to efficiently search for journal articles

Mon 6 September 10:15-11:45

Teams

Referencing: do it right and do it quick

Thu 9 September 08:30-10:00

Teams



Help, support and tutoring

- *The library teaches* Information retrieval, referencing, formatting in Word etc.
- *Tutoring:* Book a librarian, tutoring via Teams at the moment
- *The library's web pages and guides*



Contact the library



library@hanken.fi

Hanken's library staff in Vaasa
Susanne Holmlund
Sari Seitamaa-Svenns
room 314, @hanken.fi

Chat service in Hanna during office hours

Information desks at the city library

Lending matters for printed material:

Follow Hanken Library at Instagram, Facebook and Twitter



Libraries in Vaasa

City Library: textbooks

Tritonia (Vaasa Uni, VAMK, Novia)

Academill (Åbo Akademi University)

● **Academill**

● **City Library**

● **Hanken**

