



HANKEN



Hanken in a nutshell

2020



About Hanken

- Founded in 1909
- University status 1927
- Offers BSc, MSc and PhD in economic sciences
- Branch set up in Vaasa in 1980
- Turnover 23 M€ (2019)
- Assets 142 M€ (2019)
- International accreditations:
EQUIS, AACSB and AMBA
- International rankings:
Financial Times and U-multirank





Hanken today

- Teaching in Swedish and English
- 4 departments and a language centre
- 2 512 students (2019)
 - 2 386 BSc and MSc students
 - 126 PhD students
 - 21% in Vaasa
- 229 employees (FTE, 2019)
 - 118 faculty
 - 111 administrative personnel





Strategic orientation

The only stand-alone business school at university level in Finland

- Research-driven
- International orientation
- Promotes social responsibility in all its activities
- Strong and versatile connections to the business community
- Actively participates in national and international collaborations and networks





Areas of strength

Hanken has four areas of strength that receive resources for conducting internationally competitive cross-disciplinary research:

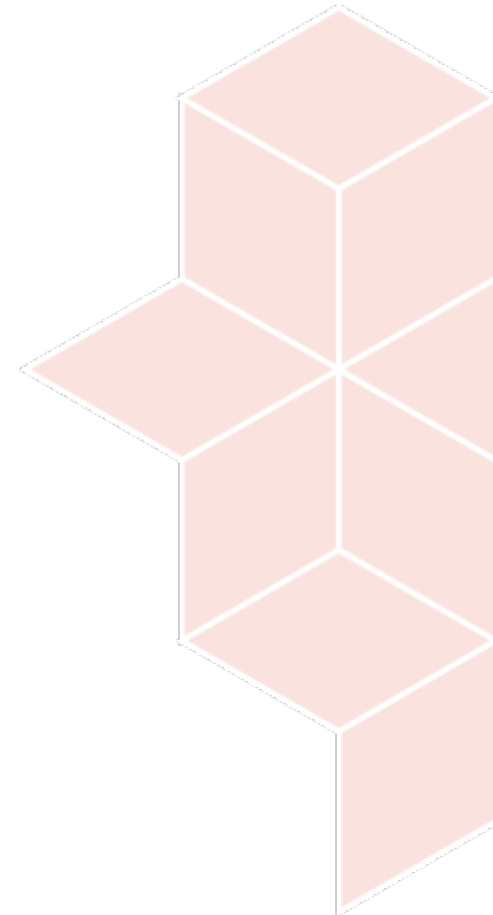
- Competition Economics and Service Strategy
- Financial Management, Accounting, and Governance
- Responsible Organising
- Leading for Growth and Wellbeing



Research and competence centres

The centres are linked to the departments at Hanken and work in close contact with the business community.

CCR	Centre for Corporate Responsibility
CERS	Centre for Relationship Marketing and Service Management
EPCE	Erling-Persson Centre for Entrepreneurship
GODESS	Gender, Organisation Diversity, Equality and Social Sustainability in Transnational Times
	Hanken Centre for Accounting, Finance and Governance
Helsinki GSE	Helsinki Graduate School of Economics
HUMLOG Institute	The Humanitarian Logistics and Supply Chain Research Institute
IPR University Centre	Centre for Intellectual Property Rights
WCEFIR	Wallenberg Centre for Financial Research





Academic programmes

- Integrated Bachelor's and Master's degree programme (3+2 years)
 - Swedish main language of tuition
 - Approximately 60% of the master-level courses in English
 - Enrolment approximately 300 new students/year
- Master's programme (2 years)
 - Tuition in Swedish and English
 - Enrolment approximately 140 students/year
- PhD programme (4 years)
 - Tuition mainly in English
 - Goal: 14 PhD degrees awarded per year



Subjects

Major subjects

- Accounting
- Commercial Law
- Economics
- Entrepreneurship, management and organisation
- Finance
- Management and organisation
- Marketing
- Supply chain management and social responsibility (master's and PhD level only)

Other subjects

- Information systems science
- Statistics

Languages

- Swedish
- Finnish
- English
- French
- German
- Russian
- Spanish



Tracks in the Master's Programme


- Business and Management
 - International Strategy and Sustainability
 - Humanitarian Logistics
 - Marketing
 - Marketing and Management (Vasa)
- Economics
- Intellectual Property Law
- Financial Analysis and Business Development
 - Finance
 - Accounting
 - Governance and Commercial Law

More information at: www.hanken.fi/masters

Student exchange

- Hanken has more than 100 partner universities in more than 35 countries worldwide
- A term abroad (exchange studies or internship) is included in the Bachelor's programme
- All incoming exchange students are welcomed by Hanken's committed tutors who provide help and support and arrange social events throughout the term





Hanken Alumni

- More than 14 000 alumni in 70 countries worldwide
- Committed alumni network
- Approximately 10 alumni events yearly in Helsinki and Vaasa
 - Homecoming day "Hankendagen" (Helsinki and Vaasa)
 - International homecoming days (Stockholm, London, Brussels, Zürich, Berlin)
- More than 50 mentors sign up annually to guide students and recent graduates
- Active communication
 - Monthly alumni newsletter
 - Hanken magazine
 - Hanken Alumni groups on Facebook and LinkedIn





EXECUTIVE EDUCATION



ALUMNI COMMUNITY



BUSINESS LAB



PARTNER PROGRAMME



**COLLABORATION WITH
BUSINESS LIFE**



RESEARCH COLLABORATION



COLLABORATION IN EDUCATION



FUNDRAISING



CAREER SERVICES

Hanken 2030

VISION

An internationally highly regarded research-driven, stand-alone business school responding to global business and societal challenges innovatively and responsibly.

MISSION

To create new knowledge and educate responsible professionals for the global economy and changing society.

STRATEGIC GOALS: ACADEMIC EXCELLENCE, CORPORATE CONNECTIONS, INTERNATIONALISATION, SUSTAINABILITY, FUNDING

VALUES: OPENNESS, EQUALITY, INTEGRITY





HANKEN

