



HANKEN



# Hanken in a nutshell

2020



## *About Hanken*

- Founded in 1909
- University status 1927
- Offers BSc, MSc and PhD in economic sciences
- Branch set up in Vaasa in 1980
- Turnover 23 M€ (2019)
- Assets 142 M€ (2019)
- International accreditations:  
EQUIS, AACSB and AMBA
- International rankings:  
Financial Times and U-multirank





## *Hanken today*

- Teaching in Swedish and English
- 4 departments and a language centre
- 2 512 students (2019)
  - 2 386 BSc and MSc students
  - 126 PhD students
  - 21% in Vaasa
- 229 employees (FTE, 2019)
  - 118 faculty
  - 111 administrative personnel





## *Strategic orientation*

The only stand-alone business school at university level in Finland

- Research-driven
- International orientation
- Promotes social responsibility in all its activities
- Strong and versatile connections to the business community
- Actively participates in national and international collaborations and networks





## *Areas of strength*

Hanken has four areas of strength that receive resources for conducting internationally competitive cross-disciplinary research:

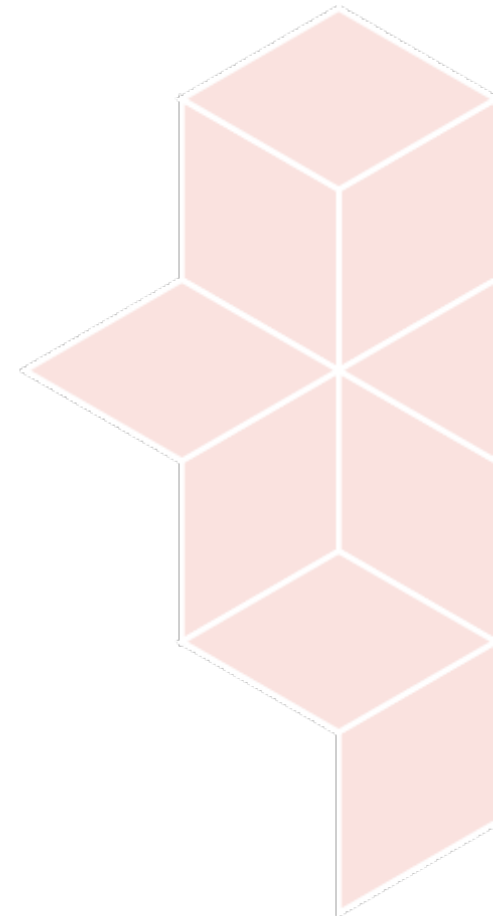
- Competition Economics and Service Strategy
- Financial Management, Accounting, and Governance
- Responsible Organising
- Leading for Growth and Wellbeing



# *Research and competence centres*

The centres are linked to the departments at Hanken and work in close contact with the business community.

<b>CCR</b>	Centre for Corporate Responsibility
<b>CERS</b>	Centre for Relationship Marketing and Service Management
<b>EPCE</b>	Erling-Persson Centre for Entrepreneurship
<b>GODESS</b>	Gender, Organisation Diversity, Equality and Social Sustainability in Transnational Times
	Hanken Centre for Accounting, Finance and Governance
<b>Helsinki GSE</b>	Helsinki Graduate School of Economics
<b>HUMLOG Institute</b>	The Humanitarian Logistics and Supply Chain Research Institute
<b>IPR University Centre</b>	Centre for Intellectual Property Rights
<b>WCEFIR</b>	Wallenberg Centre for Financial Research





## *Academic programmes*

- **Integrated Bachelor's and Master's degree programme (3+2 years)**
  - Swedish main language of tuition
  - Approximately 60% of the master-level courses in English
  - Enrolment approximately 300 new students/year
- **Master's programme (2 years)**
  - Tuition in Swedish and English
  - Enrolment approximately 140 students/year
- **PhD programme (4 years)**
  - Tuition mainly in English
  - Goal: 14 PhD degrees awarded per year





# *Subjects*

## Major subjects

- Accounting
- Commercial Law
- Economics
- Entrepreneurship, management and organisation
- Finance
- Management and organisation
- Marketing
- Supply chain management and social responsibility (master's and PhD level only)

## Other subjects

- Information systems science
- Statistics

## Languages

- Swedish
- Finnish
- English
- French
- German
- Russian
- Spanish




# *Tracks in the Master's Programme*

- Business and Management
  - International Strategy and Sustainability
  - Humanitarian Logistics
  - Marketing
  - Marketing and Management (Vasa)
- Economics
- Intellectual Property Law
- Financial Analysis and Business Development
  - Finance
  - Accounting
  - Governance and Commercial Law

More information at: [www.hanken.fi/masters](http://www.hanken.fi/masters)






## *Student exchange*

- Hanken has more than 100 partner universities in more than 35 countries worldwide
- A term abroad (exchange studies or internship) is included in the Bachelor's programme
- All incoming exchange students are welcomed by Hanken's committed tutors who provide help and support and arrange social events throughout the term





## *Hanken Alumni*

- More than 14 000 alumni in 70 countries worldwide
- Committed alumni network
- Approximately 10 alumni events yearly in Helsinki and Vaasa
  - Homecoming day "Hankendagen" (Helsinki and Vaasa)
  - International homecoming days (Stockholm, London, Brussels, Zürich, Berlin)
- More than 50 mentors sign up annually to guide students and recent graduates
- Active communication
  - Monthly alumni newsletter
  - Hanken magazine
  - Hanken Alumni groups on Facebook and LinkedIn





**EXECUTIVE EDUCATION**



**ALUMNI COMMUNITY**



**BUSINESS LAB**



**PARTNER PROGRAMME**



**COLLABORATION WITH  
BUSINESS LIFE**



**RESEARCH COLLABORATION**



**COLLABORATION IN EDUCATION**



**FUNDRAISING**



**CAREER SERVICES**

# Hanken 2030

## VISION

An internationally highly regarded research-driven, stand-alone business school responding to global business and societal challenges innovatively and responsibly.

## MISSION

To create new knowledge and educate responsible professionals for the global economy and changing society.

STRATEGIC GOALS: ACADEMIC EXCELLENCE, CORPORATE CONNECTIONS, INTERNATIONALISATION, SUSTAINABILITY, FUNDING

VALUES: OPENNESS, EQUALITY, INTEGRITY





HANKEN

