

Environmental Program 2020-22: Hanken School of Economics

This document lists out targets, indicators, goals and actions for the year 2020-21

TARGET	INDICATOR	TIMEFRAME
HELSINKI		
The purchased electricity consumption to be reduced to the same level as 2015 by the year 2020	Target level of electricity consumption 707 333 kWh.	2021
Increase the response rate of WWF's consumer habit questionnaire by 25% and maintain or increase the score by the year 2020	Target response rate of 45% Target score of 75%	2021
Reduce paper consumption by 10% by the year 2020 (2016 baseline year)	Target level of paper consumption 862198 sheets	2021
Increase the percentage of recyclable paper in the total paper consumption	Target of 5%, Currently it is less than 1%	2020-22
VAASA		
Keep paper waste to at least 2019	Paper waste	2020-22
Reduce combustible waste by 1%	Combustible/mixed waste	2020-22
Keep electricity consumption at least as low as in 2019	Electricity consumption	2020-22
BOTH HELSINKI AND VAASA		
Improving internal communication and engagement	<ul style="list-style-type: none"> - Updating webpages one every month - weekly newsletters - Implement two internal campaigns - Organise two events - launch two quizzes and offer a sustainable gift 	2020-21
To ensure waste sorting and recycling	<ul style="list-style-type: none"> -to look into plastic waste collection/recycling -to make staff aware/make proper instructions 	2020-21
To be carbon neutral	Hanken has signed the climate action letter and commits to being carbon neutral by 2030	2020-2030
(sub-goal): to offset emissions	Offsetting has been approved by the board; different options to be looked into	2020



(sub-goal): to install solar panels on roofs of both Helsinki and Vaasa Campus	The work has started in Helsinki in summer of 2020 and in Vaasa it will start in summer of 2021 and to have around 5% of our electricity consumption sourced from it	2021
(sub-goal): To green our electricity and heating	Carry out the service provider and cost analysis in autumn 2020 and spring 2021	2021
To reduce flight related travel emissions by 10% by the year 2021 (2018 baseline year)	-Sustainable travel guidelines for staff	2021
(sub-goal): To reduce our emissions by 50% by 2030 and by 6% each year (2018 baseline year)	In the summer of 2020, we carried out the analysis based on Science Based Targets (SBT)	Each year and by 2030

Actions to reach the targets:

Governance and management

- Sanchi Maheshwari is the coordinator who works 10% per week on Green Office and realising the Environmental Programme
- Maisa Dhyr (Student union representative), Anja Hongelin, Robert Krogars, Malin Wikstedt, (Helsinki) and Susanne Holmström, Tommy Nilsson and Daniela Smeds and Kristina Wallin, (Vaasa) are members of Green office Steering and Taskforce committee, who offer advisory and strategic help for Green office initiatives
- Helsinki and Vaasa Team to meet at least 4 times a year individually and together once a year
- Set up processes to easily gather data on environmental KPIs (e.g. Waste, Water, Energy, Paper, emissions related to flight travel)
- Present the targets and actions (along with results) to the management team and liaise with property management team

Communication and engagement

- Create Internal communication channels to engage staff and students, e.g. weekly newsletters, screens
- Update the Green Office webpages once a month
- Gather feedback from staff and students
- Launch well-being and sustainability through gamification campaign
- Organise two staff events: one in Spring and one in fall (one online and other virtually)
- Include themes around sustainability in different staff events and present progress on Green Office



- Collaborate with student union and other student clubs to engage students, e.g. during the Sustainable Development Goals week

Energy

- Optimising power saving setting of devices: discuss with IT Department
- Investigate into upgrading additional light fixtures: LED Technology, motion sensors, time sensors etc
- Continue discussions on the solar panel project (Helsinki and Vaasa campus) with the management and the board

Recycling, sorting and cleaning

- Contact waste management provider
- Monitor the success of sorting
- Create Guidelines on sorting and recycling and share it with students and staff
- Providing clear guidelines to the cleaning company
- Marking bins correctly
- Introduce plastic recycling

Travel

- Create Guidelines on sustainable travel methods for work related travel
- Initiate discussion on Company commuter vouchers with HR
- Campaign to remind about Hanken bikes

Food

- Drawing inspiration from Lihaton Lokakuu (meatless October), initiate launch of meatless days/month campaign with the caterer Fazer Food & co.

Events

- Launch guidelines for organising events in an environmentally sustainable manner

We love to hear questions, feedback and suggestions!

Contact: hankengreen@hanken.fi

