



HANKEN

Hanken in a nutshell



Hanken's History



- » Founded 1909
- » University status 1927
- » Mainly funded by the Ministry of Education and Culture
- » Branch set up in Vaasa 1980

Hanken Today

- » Languages: Swedish and English
- » 4 departments and 1 language centre



- » 2 500 students (2 383 BSc and MSc, 117 PhD)
 - » Approx. 22% in Vaasa



- » 117 Academic staff (FTE)



- » 109 Administrative staff (FTE)

- » Internationally accredited by EQUIS, AACSB and AMBA
- » Internationally ranked: FT and U-Multirank

Strategic orientation

- » Only stand-alone business school in Finland
- » Research-oriented business school
- » Quality of education
- » International orientation
- » Close connections to the business community
- » Promoting social responsibility in all activities





Areas of Strength



An Area of Strength is an area where the research conducted is of an internationally competitive level.

- » Competition Economics and Service Strategy
- » Financial Management, Accounting, and Governance
- » Responsible Organising
- » Leading People for Growth and Well-being


Research and Competence Centres

- » The centres are organized under the departments in their respective fields and work in close cooperation with the business world.

CCR	Centre for Corporate Responsibility
CERS	Centre for Relationship Marketing and Service Management
EPCE	Erling-Persson Centre for Entrepreneurship
GODESS	Gender, Organisation, Diversity, Equality and Social Sustainability in Transnational Times
HCCG	Hanken Centre for Corporate Governance
Helsinki GSE	Helsinki Graduate School of Economics
HUMLOG Institute	The Humanitarian Logistics and Supply Chain Research Institute
IPR University Center	Centre for intellectual property rights
WCEFIR	Wallenberg Centre for Financial Research



Academic Programmes

- 
- » Bachelor's programme (3 yrs)
 - » Swedish main language
 - » 60 % of courses at Master's level in English
 - » Enrolment approx. 250 students/year
 - » Master's degree programme (2 yrs)
 - » Approx. 140 students enrolled per year
 - » PhD programme (4 yrs)
 - » Within all of Hanken's majors
 - » Approx. 20 students admitted every year

* Application year 2018

Subjects

Seven majors



» Entrepreneurship, Management and Organisation



» Finance



» Management and Organisation



» Commercial Law



» Marketing



» Economics



» Accounting



» Supply Chain Management and Social Responsibility (Master's and PhD level only)

Other subjects

» Information Systems Science

» Political Science

» Statistics



Languages

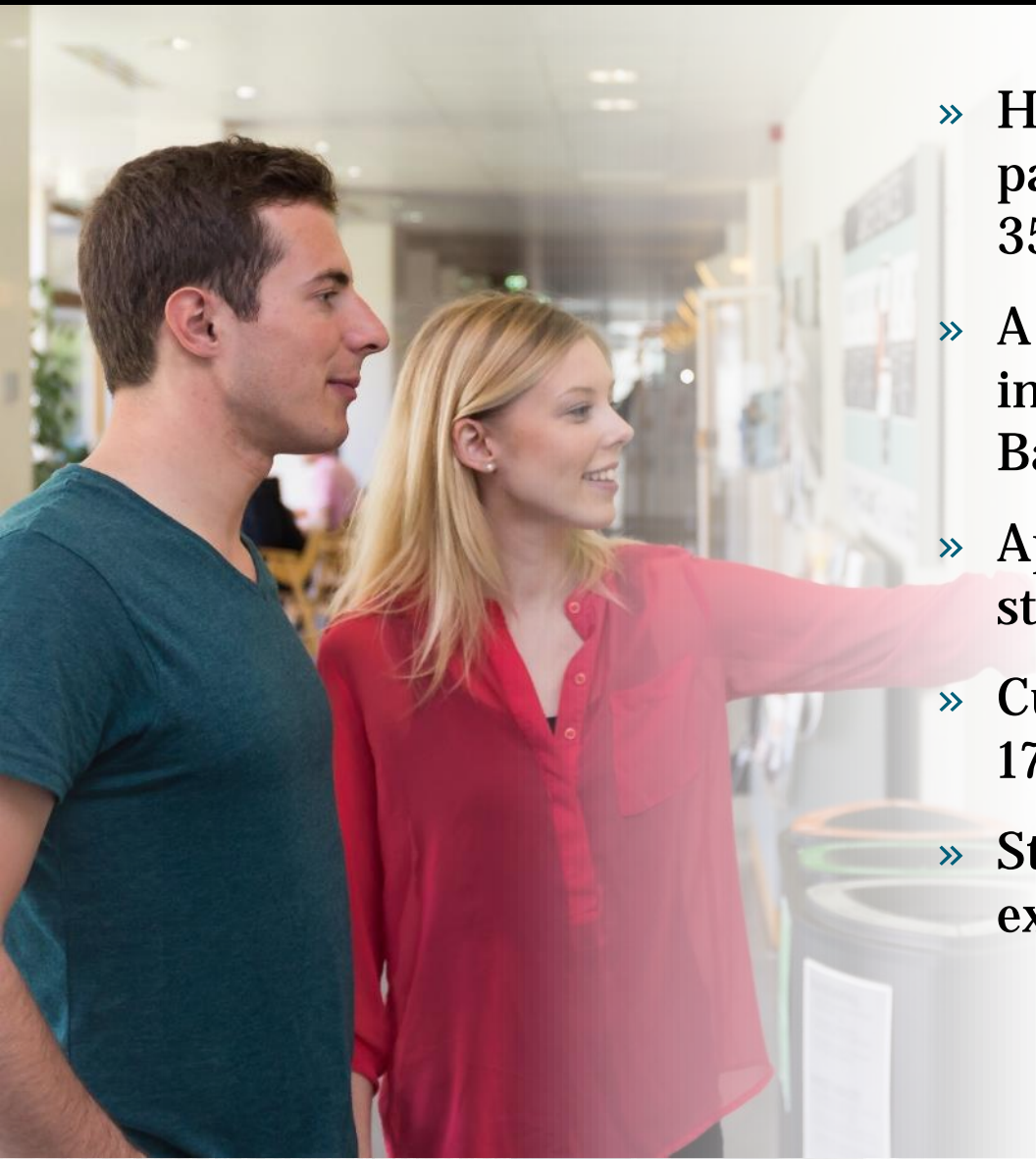
(Swedish, Finnish, English, French, German, Russian, Spanish)

Tracks in the Master's Programme in English

- 
- » **Business and Management**
 - » International Strategy and Sustainability
 - » Humanitarian Logistics
 - » Marketing
 - » **Financial Analysis and Business Development**
 - » Finance
 - » Accounting
 - » Governance and Commercial Law
 - » **Economics**
 - » **General Management (Vasa)**
 - » Accounting and Commercial Law
 - » Marketing, Management & Entrepreneurship
 - » Finance
 - » **Intellectual Property Law**

More information at: www.hanken.fi/masters

Student exchange



- » Hanken has more than 100 partner universities in more than 35 countries worldwide.
- » A semester abroad (exchange or internship) is included in the Bachelor's programme.
- » Approx. 240 outgoing exchange students every year.
- » Currently, Hanken receives some 170 students every year.
- » Student tutors involved in helping exchange students.

- » Over 14 000 alumni in 70 countries around the world
 - » Approx. 22 % work abroad
- » Engaged alumni network
 - » Approx. 10 alumni events annually in Helsinki and Vaasa
 - » Hankendagen (Helsinki and Vaasa)
 - » International alumni days (Stockholm, London, Bryssel, Zürich, Berlin)
 - » Over 50 mentors sign up annually to guide new alumni & students
 - » Hanken Expatriate network
- » Active communication
 - » Monthly alumni letter
 - » Hanken magazine published four times a year
 - » Hanken Alumni groups on Facebook and LinkedIn

Collaboration with Business Life

EXECUTIVE EDUCATION

ALUMNI ACTIVITIES

BUSINESS LAB

PARTNER PROGRAMME

RESEARCH COLLABORATION

COLLABORATION IN EDUCATION

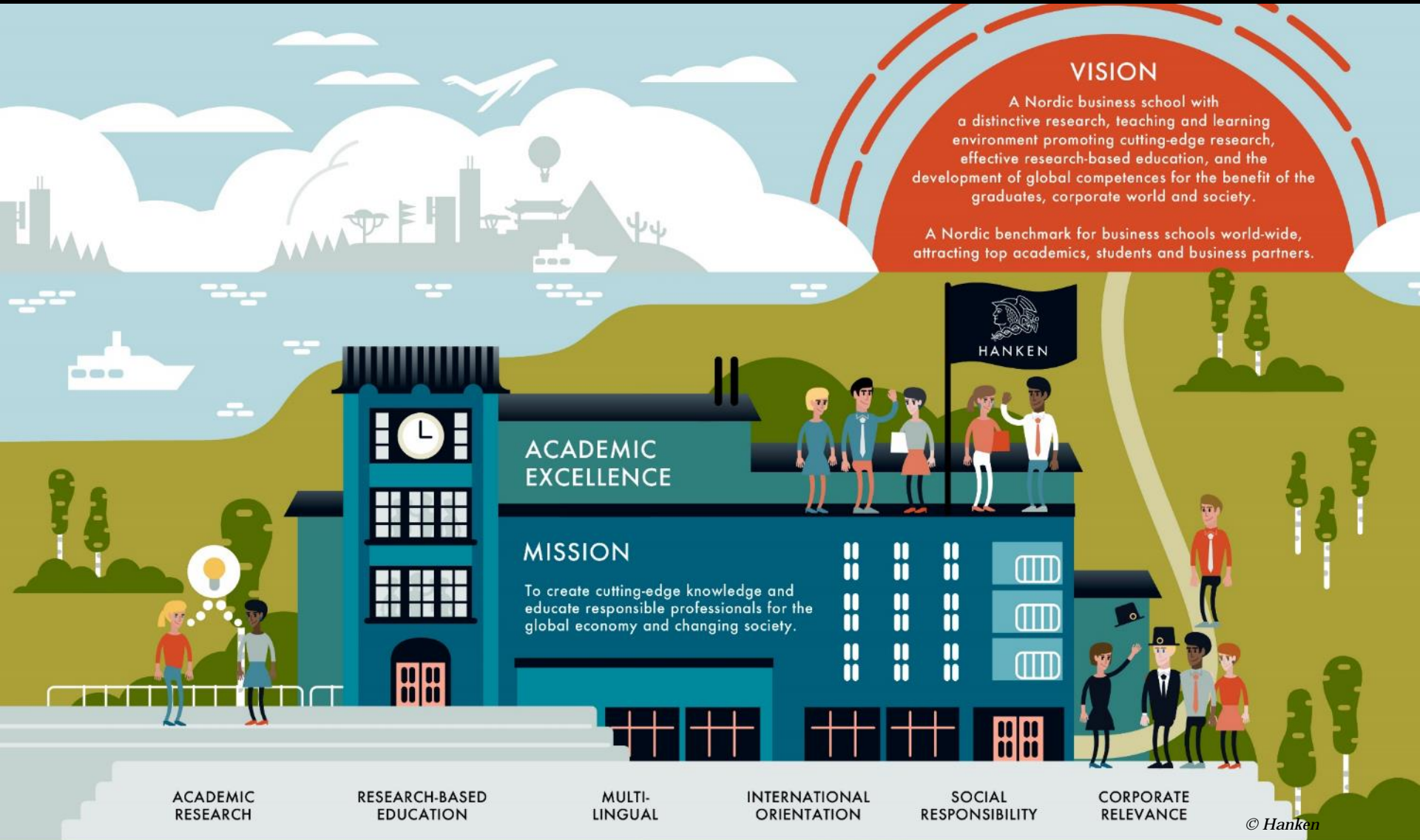
FUNDRAISING

CAREER SERVICES



W. FORSBERG
CHRISTINA DIEM
FINLANDS EKONOMER R.F.
FAMILJEN ERLING-PERSSON
JAN LUNDQVIST
LILJESVIST
LILJESVISTSRÅDHASTON KÄNNATUSYHDISTYS R.Y.
LENA OCH MIKAEL LILJUS - CAMILLA OCH JOHN LINDFORS
LOUISE OCH GÖRAN EHRLROOTH STIFTELSE
OY KARL FAZER AB FAMILJEN PENTTI
RETTIG CAPITAL OY AB SAARA OCH BJÖRN WAHLROOS
STIFTELSE SINITUOTE OY STIFTELSEN MARCUS OCH AMALIA
WALLENBERGS MINNESFOND STIFTELSEN TRE SMEDER
SVENSKA KULTURFONDEN WERTZ

Hanken 2025





HANKEN