HANKEN

ABOUT HANKEN

- Founded in 1909
- University status 1927
- Comprehensive business school that offers BSc, MSc and PhD in economic sciences as well as executive education (Hanken & Stockholm School of Economics) as well as Hanken Executive MBA (EMBA)
- Branch set up in Vaasa in 1980
- Turnover 29,3 M€ (2025)
- International accreditations: EQUIS, AACSB and AMBA
- International rankings: FT Masters in Management (56)

HANKEN TODAY

- Teaching in Swedish and English
- 4 departments and a centre for languages and Business Communication
- 2 910 students (2025)
  - 2 778 BSc and MSc students
  - 132 PhD researchers
  - 18 % in Vaasa
- 317 employees (2025)
- Finland’s only free-standing business school and one of 13 universities in Finland

ENGAGE.EU

Hanken full member of the EU university alliance since November 2023 with 8 other leading universities and business schools

RECENT DEVELOPMENTS

Global ranking

- Financial Times, Masters in Management: #56 (2026)

Education

- Record number of applications in 2025 (all levels)
- New BSc in Business program (in English) since 2024

Research

- Top 10 index: Hanken's key indicator of academic research impact is 1.85 (proportion of highly cited publications) compared with a world average of 1.0.

Masters Double Degree Programme

- Master's Double Degree Programme in Sustainability Reporting and Financial Analysis together with Umeå University
- The Double Degree programme includes one semester at Umeå University in Umeå, Sweden and one semester at Hanken in Vaasa, Finland

HANKEN STRATEGY 2030:

FOR AN INTERNATIONAL FINLAND AND A SUSTAINABLE WORLD

VISION

An increasingly highly regarded international business school contributing to the future of business and society.

MISSION

Collaborating closely with business and society, Hanken is a research-driven business school that foster responsible professionals to drive a sustainable future.

Being a stand-alone business school with strong Nordic roots, we offer high-quality degree programmes in Swedish and English.

VALUES

Our community is characterised by equity, openness and integrity, and a focus on high quality, continuous improvement, and sustainability.

RESEARCH AND COMPETENCE CENTRES

The centres are linked to the departments at Hanken and work in close contact with the business community.

CCR	Centre for Corporate Responsibility
CERS	Centre for Relationship Marketing and Service Management
EPCE	Erling-Persson Centre for Entrepreneurship
AFG Centre	Hanken Centre for Accounting, Finance and Governance
Helsinki GSE	Helsinki Graduate School of Economics
HUMLOG Institute	The Humanitarian Logistics and Supply Chain Research Institute
IPR University Centre	Centre for Intellectual Property Rights
WCEFIR	Wallenberg Centre for Financial Research

ACADEMIC PROGRAMMES

Integrated Bachelor's and Master's degree programme (3+2 years)

- Swedish main language of tuition
- Bachelor in Business programme in English since 2024, 80 study spots.

Master's programme (2 years)

- Tuition in Swedish and English

PhD programme (4 years)

- Tuition mainly in English
- Goal: 19 PhD degrees awarded per year

SUBJECTS

Major subjects

- Accounting
- Commercial Law
- Economics
- Entrepreneurship, management and organisation
- Finance
- Management and organisation
- Marketing
- Supply chain management and social responsibility (master's and PhD level only)

Other subjects

- Information systems science
- Statistics

Languages

- Swedish
- Finnish
- English
- French
- German
- Spanish

THE MASTER'S PROGRAMME OFFER:

- Accounting
- Economics
- Finance
- Intellectual Property and Business Law
- International Strategy and Sustainability
- Marketing
- Supply Chain Management
- Marketing and Management (Vaasa)

More information:

www.hanken.fi/masters

MASSIVE OPEN ONLINE COURSE (MOOC)

- Hanken offers globally accessible courses that are free and open to all. Hanken's course offerings include MOOCs on topics such as service research, sustainable development and logistics.
- Hanken’s MOOCs are available on the **DigiCampus** platform. Anyone can independently study all Hanken’s MOOCs on DigiCampus. If you would like to earn study credits for the MOOCs, you can take corresponding courses offered at Hanken.
- For questions about Hanken's MOOCs, please contact Teaching Lab: teachinglab@hanken.fi.

STUDENT EXCHANGE

- A term abroad (exchange studies or internship) is included in the Bachelor's programme.
- Each year Hanken sends about 260 exchange students around the world, and welcomes about 220 incoming exchange students to Hanken.
- All incoming exchange students are welcomed by Hanken's committed tutors who provide help and support and arrange social events throughout the term.

HANKEN'S PARTNER UNIVERSITIES

- Hanken has over 130 partner universities in more than 38 countries.
- Hanken is active in the Erasmus+ and Nordplus programmes.
- Joint Winter School with Lund University, School of Economics and Management .

HANKEN & SSE EXECUTIVE EDUCATION

Hanken & SSE Executive Education – Development for Individuals and Organisations

Hanken & SSE combines academic research with current business practice across three areas:

- **Organisational Development** – Tailored initiatives in strategy, leadership and competence development for management teams, teams and experts.
- **Individual Programmes** – Programmes for professionals who want to develop their leadership skills and strengthen their expertise.
- **Career Renewal** – Support and coaching for organisations and individuals navigating workforce adjustments, organisational change and career transitions.

Hanken & SSE is the executive education company jointly owned by Hanken School of Economics and the Stockholm School of Economics (SSE).

HANKEN EXECUTIVE MBA STRATEGIC LEADERSHIP FOR IMPACT

- Hanken Executive MBA is a post-degree programme in English in Helsinki.
- The flexible part-time programme enables you to grow as a professional, strengthen your business competence, and develop your leadership skills.
- Studies can start in March or October and be completed in 1.5, 2, or 2.5 years.
- The Hanken Executive MBA is internationally triple-crown accredited (AMBA, AACSB, EQUIS).

HANKEN ALUMNI

Active alumni network with over 16 000 alumni in around 70 different countries worldwide

Formal activities since around 2004

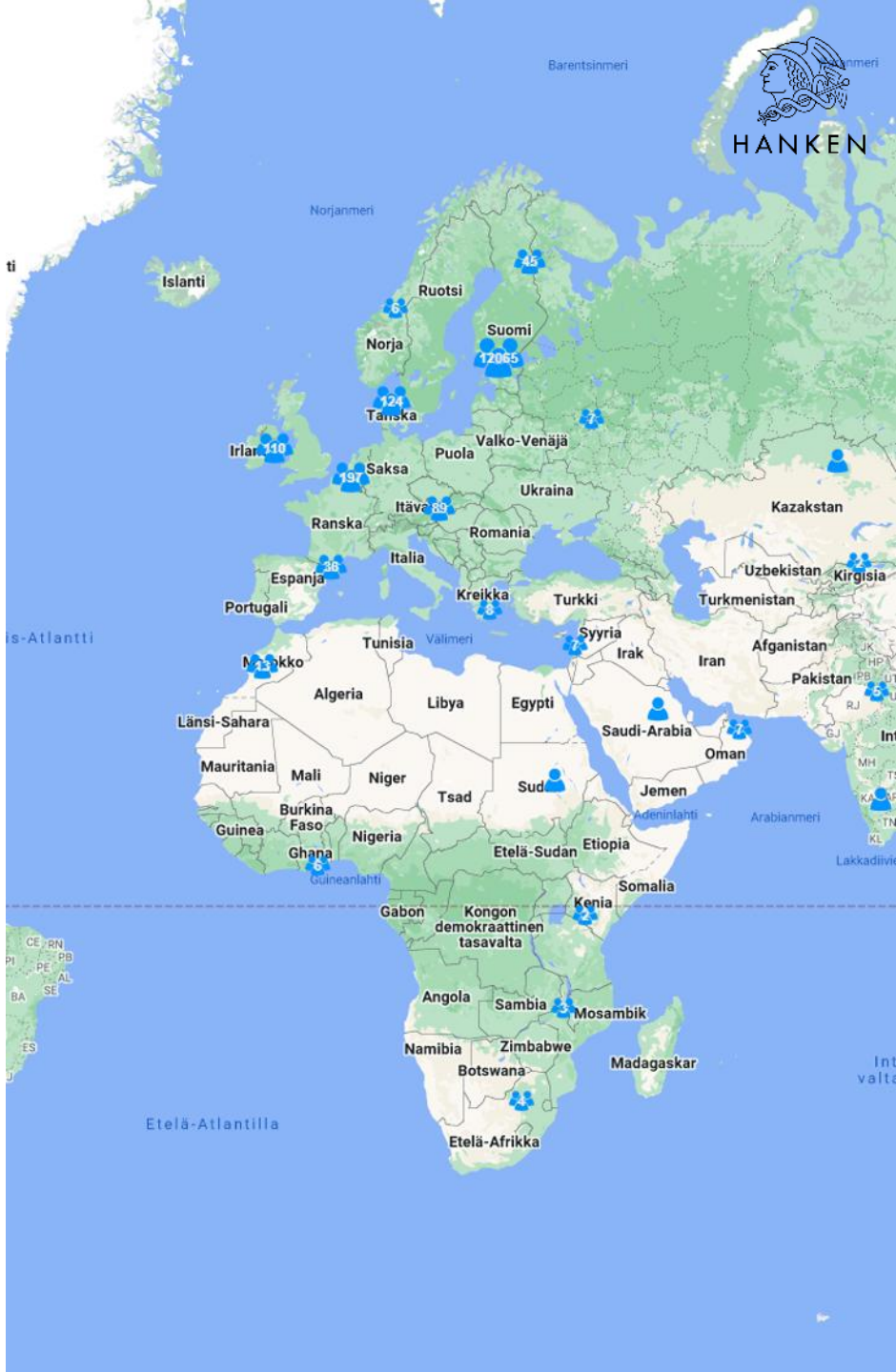
A Hanken alum is a person with a degree (BSc, MSc, PhD) or an EMBA-diploma from Hanken

97 % of graduates join the alumni community yearly

Active alumni communication

- Monthly alumni newsletter
- Hanken magazine
- Hanken Alumni groups on LinkedIn and Facebook

Alumni can engage through events, mentoring, guest lecturing, donating and much more!



START-UP INCUBATOR

Hanken Business Lab

- Business incubator for entrepreneurs
- Target groups: start-ups, scale-ups, non-profit organisations and individuals
- Wants to help members achieve significant growth

HANKEN
EQUIS ACCREDITED
AACSB ACCREDITED
ASSOCIATION OF MBAS ACCREDITED