



Last updated: 25 June 2026

Privacy Notice for Admission

At Hanken, the protection of your personal data and privacy, as well as the responsible processing of your data, is of utmost priority.

This page describes the processing of personal data in connection with admission to Hanken's bachelor's, master's, and doctoral programmes, as well as registration for study modules/diploma programmes and standalone courses at Hanken. A general description of personal data processing at Hanken can be found [here](#).

1. Data Controller and Contact Information

Data Controller: Hanken School of Economics (hereafter: Hanken)

Contact Information of the Data Controller: P.O. Box 479, 00101 Helsinki, Phone: +358 (0)29 431 331

Contact person for data processing inquiries: Ida Borgar, ida.borgar@hanken.fi

Contact Information for DPO: dpo@hanken.fi

In joint admissions within certain fields, collaborative studies, and cross-institutional studies, several higher education institutions act as joint controllers. For the admissions register, the Finnish National Agency for Education together with the relevant universities and universities of applied sciences act as joint controllers in accordance with Section 18 of the Act on the National Registers of Education Records, Qualifications and Degrees.

2. Why Does Hanken Process Your Personal Data?

Hanken processes your personal data for the following purposes:

- Communication regarding studies and admission
- Organizing student and doctoral admissions, either independently or in cooperation with other universities, and either as degree studies or as collaborative studies, cross-institutional studies, studies at the Open University, or other standalone studies
- Determining the obligation to pay fees related to studies
- Scholarship applications
- Decisions on appeal
- Statistics and reporting

3. What is the Legal Basis for Hanken's Processing of Your Personal Data?

The processing of personal data is primarily based on Articles 6.1(e) (public interest and exercise of official authority) and 6.1(c) (legal obligation), and in certain cases on Article 6.1(a) (consent) of the GDPR.

The processing of special categories of personal data is based on substantial public interest (Article 9.2(g) of the GDPR).

4. What Personal Data is Collected and Processed at Hanken?

Hanken only processes personal data that is necessary for the specific purpose for which it is collected. The personal data collected includes:

- Personal data (name, personal identity code, gender, date of birth, nationality, mother tongue, student number)
- Address and contact information (address, email address, phone number)
- Educational background, degrees, and work experience
- Language skills, IT skills, publications, and other competencies relevant to the position
- Application attachments (educational documents, motivation letter, CV, academic text, language test, aptitude test, passport details, residence permit information)
- Information on individual arrangements
- Preferences related to the application (e.g. language choice), admission results, and acceptance of a study place
- Information on the obligation to pay fees and related transactions
- Information related to appeal
- Any other personal data provided by the applicant (e.g. LinkedIn profile)

Your personal data is only processed by individuals employed by Hanken or working on its behalf, who have the right to process the data. Only those for whom the processing is necessary for their work responsibilities will process the data.

5. How Does Hanken Collect Your Personal Data?

Data is collected from the following sources:

- Directly from you
- The national admissions register Studyinfo
- The Vallu service
- The performance register (SURE), the VIRTta higher education achievement register and the digital and population data services agency (DVV)
- Other domestic and foreign higher education institutions
- Online payment and registration services
- National and international organizers of aptitude and language tests
- Handlers of applications, entrance examinations, and appeal
- University staff
- Sisu

6. To Whom May Hanken Disclose Your Personal Data?

Hanken may disclose your personal data to the following recipients when required:

- Registers of universities participating in national and international joint degree programmes (joint/double degree programmes)
- Other higher education institutions
- Authorities (e.g. the Police, Employment Office, Finnish Immigration Service, Social Insurance Institution of Finland)
- The Finnish National Agency for Education's Studyinfo service
- Suomen Ekonomit (The Business School Graduates in Finland)
- SHS/SSHV Student Union

7. Transfer of your Personal Data to Third Countries

Hanken may, in certain cases, transfer your personal data to third countries outside the EU/EEA if the external service used is established outside the EU/EEA. In such situations, appropriate safeguards in accordance with GDPR are applied.

8. How Long Is Your Personal Data Stored?

The retention period for your personal data is determined based on applicable legislation and Hanken's information management plan. For example, personal data related to individual arrangements is stored for 1 year, entrance exam and language test results for 6 months, personal data in application documents (including attachments) for degree students for 2 years, personal data in application documents (including attachments) for doctoral programmes, collaborative studies, standalone studies, and Open University studies, as well as data collected in connection with appeal for 6 years, and admission results for 10 years. Personal data stored permanently includes, for example, admission decisions and information on tuition fees and scholarships. Detailed information on retention periods can be obtained from the contact person mentioned above.

9. Your rights under the GDPR

9.1. Right of Access and Right to Rectification of Personal Data

In accordance with the GDPR, you have the right to know what personal data Hanken processes about you. You also have the right to have inaccurate personal data rectified, without undue delay. If your personal data is incomplete, you have the right to have data completed, with regards to the purpose of the processing.

9.2. Right to Erasure and Withdrawal of Consent

You have the right to request the erasure of your personal data if it is no longer needed for the purpose for which it was collected or processed. However, this right does not apply if the processing is necessary for:

- Compliance with a legal obligation,
- The performance of a task carried out in the public interest or in the exercise of official authority vested in the controller,
- The establishment, exercise, or defence of legal claims, or
- Exercising the right of freedom of expression and information.

If the processing of your personal data is based on consent, you have the right to withdraw your consent. If there is no longer a legal basis for processing after withdrawal, your personal data will be deleted.

9.3. Right to Restriction of Processing

You have the right to request the restriction of the processing of your personal data in certain situations. This applies if:

- You contest the accuracy of the personal data – during the period required to verify the data,
- The processing is unlawful, and you oppose the erasure of the personal data and instead request the restriction of its use, or
- Hanken no longer needs the personal data for the original purpose, but you need them to establish, exercise, or defend legal claims.

9.4. Right to Data Portability

You have the right to receive your personal data that you have provided to Hanken or to have your personal data transmitted to another controller in certain cases.

9.5. Right to Object to Processing

You have the right to object to the processing of your personal data if the processing is based on a public or legitimate interest.

9.6. Right Not to be Subject to Automated Decision-making

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or similarly significantly affects you.

10. Exercising Your Rights

To exercise your rights under the GDPR, you may contact Hanken's Data Protection Officer by email at: dpo@hanken.fi.

If you believe that the processing of your personal data violates the provisions of the GDPR, you have the right to file a complaint with the [Office of the Data Protection Ombudsman](#).

11. Right to be Informed of a Personal Data Breach

If a personal data breach occurs that is likely to result in a high risk to your rights and freedoms, Hanken, as the data controller, is obliged to inform you of the incident without undue delay.