

HANKEN NETWORK DAY



HANKEN

Thank you for participating in HND!

The following guide will provide clear instructions on how you can deliver materials to help us promote your company on our Instagram story before the event!

If you have any questions, do not hesitate to contact:

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HND PROMOTION ON IG

TIMETABLE

- Each participating company has the chance to post an Instagram story at [@hankenofficial](#) before the event!
- Please submit your materials at least 3 weeks before the event
 - On the following page you will find instructions on what kind of materials we require!



MATERIAL

SUBMISSION GUIDELINES FOR VISUAL CONTENT:

- Please provide an image without any text.
- Preferred format: PNG (PDFs are not accepted).
- Preferred image dimensions: 1080x1900 pixels (optimized for Instagram Stories).

ACCOMPANYING LOGO

- Hanken should have your logo in vector format, or PNG with a transparent background in all the colours the logo exists in.
 - However, if you are a new partner and aware that Hanken might not have this, please provide it!

ACCOMPANYING TEXT REQUIREMENTS:

- Submit a Word document with a brief message encouraging students to visit your stand, highlighting what they can discover.
 - Maximum length: 300 characters.



FINAL PRODUCT

- The picture, logo and text will help us create a comprehensive look for the event!
- By utilizing a standardized template, we can ensure equal visibility for all participants with consistent colors, themes, and fonts—decided in advance, prior to summer.
- The picture, text, and logo will not only help establish a distinct identity for your brand, but in this way also contribute to a polished and cohesive event marketing strategy that will attract more students.



HND 2025 October 7, 2025

HANKEN NETWORK DAY

MEET THE COMPANIES!

Meet the first 7 companies today ❤️ Tomorrow...



HANKEN NETWORK DAY



Deloitte.

Are you interested in a career in consulting, audit, or tax & legal with the world's leading professional services provider? Visit our stand at Hanken Network Day to discover the opportunities Deloitte has to offer! We look forward to meeting you there!

@deloittefinland @shsmoments @nu_she



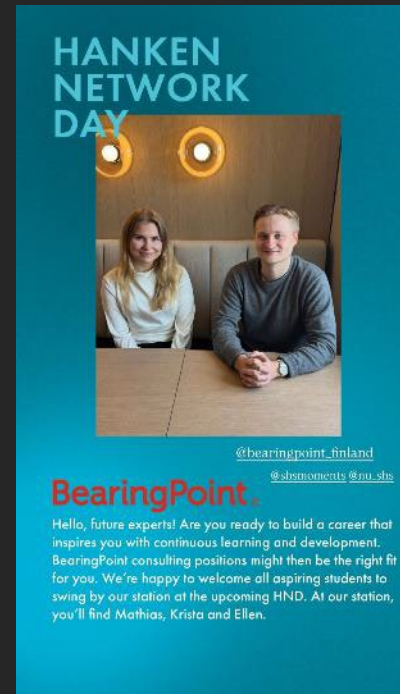
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accenture

Accenture is a global professional services company that specializes in strategy, consulting, technology, and operations. In Finland, we're at the forefront of innovation—leveraging cutting-edge technologies like AI, cloud, and sustainability solutions to create value for our clients and communities.

@accenturefi @nu_she @shsmoments



HANKEN NETWORK DAY



BearingPoint.

Hello, future experts! Are you ready to build a career that inspires you with continuous learning and development. BearingPoint consulting positions might then be the right fit for you. We're happy to welcome all aspiring students to swing by our station at the upcoming HND. At our station, you'll find Mathias, Krista and Ellen.

@bearingpoint_finland @shsmoments @nu_she