

## Hanken Erasmus Policy statement (EPS) 2021-2027

Your Erasmus Policy Statement should reflect how you intended to implement Erasmus after the award of the ECHE. Should you wish to add additional activities in the future, you will need to amend your Erasmus Policy Statement and inform your Erasmus National Agency.

What would you like to achieve by participating in the Erasmus Programme? How does your participation in the Erasmus Programme fit into your institutional internationalisation and modernisation strategy?

(Please reflect on the objectives of your participation. Please explain how you expect the participation in Erasmus to contribute towards modernising your institution, as well as on the goal of building a European Education Area<sup>1</sup> and explain the policy objectives you intend to pursue).

Original language (and translation into EN, FR or DE if the EPS is not in one of these languages)

In Hanken's long-term strategy, high-quality research and research-based education, comprehensive internationalisation, strong corporate connections, and social responsibility and sustainability are highlighted. The vision is to be an internationally highly regarded institution responding to global business and societal challenges innovatively and responsibly.

Our ambitions are in line with the vision of the European Education Area. In our continuous improvement of the activities, the main cornerstones are international benchmarking and cooperation in capacity building. Our goal is to include international learning experiences in all programmes, to ensure a high-quality partner university network and opportunities for students to engage in activities that enhance their global competencies, and increase the joint provision of programmes and courses with international partners. Language studies and courses fostering intercultural communications skills have always been prioritised. Domestic students in the BSc programme must study two non-national languages in addition to the two national languages. All these actions are taken to support the students in pursuing a successful career in the business world, academic community and public sector.

Every graduate must be prepared for a career abroad or a career in Finland including international operations and contacts. The majority of the graduates of today work in companies with international operations and contacts, and a quarter of the MSc graduates work outside Finland, most of them in Europe. The exchange programme is important in achieving this goal, and the Erasmus+ programme is vital since most of our partnerships are in Europe and the majority of the outbound and inbound students study within the Erasmus+ programme. Hanken ensures through the mandatory semester abroad that all BSc students get an international experience irrespective of their socio-economic background since the semester abroad is fully funded. Another cornerstone is the international classroom. At Hanken, inbound students and international degree students do not take separate courses designed especially for this cohort but participate in the same physical or virtual courses as the domestic students thus creating a truly international experience for all students enrolled in the course. Consequently, the faculty's international mind-set, intercultural communications skills and international network are crucial for putting the physical and virtual international classroom into action.

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<sup>1</sup> For more information on the priorities of the European Education Area, such as recognition, digital skills, common values and inclusive education, please consult the following website:  
[https://ec.europa.eu/education/education-in-the-eu/european-education-area\\_en](https://ec.europa.eu/education/education-in-the-eu/european-education-area_en)

Please reflect on the Erasmus actions you would like to take part in and explain how they will be implemented in practice at your institution. Please explain how your institution's participation in these actions will contribute to achieving the objectives of your institutional strategy.

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Our assumption is that a semester abroad makes our graduates more competitive on the international and domestic labour markets when they look for employment, and inbound and outbound exchange of students, teachers and staff facilitate global learning by discussions and interaction among people with diverse backgrounds. Our objectives are to include international learning experiences in all programmes, to strengthen the international physical and virtual classroom, and to diversify the faculty and staff composition by increasing the number of inbound and outbound visiting professors, teachers and staff. Participation in Key Action 1, Learning mobility, will contribute to achieving these objectives.

Our objective is to increase and uphold excellence and relevance in teaching and learning in order to educate responsible professionals for the global economy and changing society. A prerequisite for this is continuous international collaboration with organisations and peers. Participation in Key Action 2, Partnerships for Cooperation and exchange of practices and Partnerships for Innovation, will contribute to achieving these objectives.

Hanken has been invited join the ENGAGE.EU European University alliance and will hence add Partnerships for Excellence-European Universities to its Erasmus actions. ENGAGE.EU is an alliance of leading European universities in business, economics, and social sciences with rich experience in analysing societal change. The ambition is to enable learners to act as socially engaged European citizens and to have an impact on society at large. The vision of ENGAGE.EU is fully in line with the Hanken Strategy 2030 in which the core pillars are responsibility and sustainability. The Hanken strongly encourages researchers' efforts towards open science and open access of publications as well as expects all researchers to link their research projects and outputs to the Sustainable Development Goals. Hanken contributes strongly to the development of regional ecosystems on sustainability in areas such as ESG, social logistics and the green transition in energy.

What is the envisaged impact of your participation in the Erasmus+ Programme on your institution?

Please reflect on targets, as well as qualitative and quantitative indicators in monitoring this impact (such as mobility targets for student/staff mobility, quality of the implementation, support for participants on mobility, increased involvement in cooperation projects (under the KA2 action), sustainability/long-term impact of projects etc.) You are encouraged to offer an indicative timeline for achieving the targets related to the Erasmus+ actions.

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We do not aim at increasing the number of partner universities within the Erasmus+ programme in the coming years. Our partnerships are continuously monitored according to guidelines set by the School. New partnerships will be formed when they are evaluated to benefit our ambitions and activities, and existing partnerships will be terminated when they do not anymore fulfil our expectations. The number of Erasmus partner universities will thus remain around 80 in 2021-2027 but the palette of partnerships will change during the years.

Although the vast majority of the agreements will be signed primarily for securing student exchange, our aim is to include other activities in the partnerships such as teacher and staff exchange and cooperation projects under the KA2 action. In 2021-2027 we will aim at a continuous participation in projects under 'Partnerships for Cooperation and exchange of practices' and 'Partnerships for Innovation'. We will in particular participate in projects aiming at the professionalization of the digitalization of teaching and learning and projects fostering the expansion of the virtual international classroom. The participation in ENGAGE.EU European University (Partnerships for Excellence) will allow for deeper collaboration in many different E+ activities such as mobility, joint courses, programmes etc. with top universities. Furthermore, it will not only give students and administrative staff a good platform for learning and sharing good practices, but also give young researchers and researchers a possibility to gather knowledge and resources to enable impactful research to tackle societal changes and threats.

A mandatory semester abroad is included in the BSc programme (studies or traineeship). Our objective is to gradually increase the number of mobile students for studies in the MSc and PhD programmes as of 2022. The number of mobile students is determined by the number of new enrolled students in the programmes in 2021-2027. Assuming that the annual number of new enrolled students remains the same over the years, the annual number of outbound students for studies will gradually increase and be 160-170 by 2027. The annual number of outbound traineeships will be 35-40 in 2021-2027. Hanken strives for balance in the exchange of students with the partner universities, and the aim for the annual number of inbound students for studies will thus be 160-170 by 2027.

Our aim is to increase the number of mobile inbound and outbound teachers in 2020-2027. By 2027, our aim is that 5 of our teachers are annually mobile within the programme. The Hanken administrative staff is encouraged to be mobile within the programme. We assume that 3 administrative staff members are annually mobile within the Erasmus+ programme. In addition, Hanken is very willing to host teachers and administrative staff members from partner universities.