

# Courses for exchange students

**AY 2023-24 – HANKEN SCHOOL OF ECONOMICS – HELSINKI**

*Changes may occur – always verify the information in SISU*

## AUTUMN SEMESTER 2023

4.9–20.10.2023      Teaching period 1 (P1)  
21.10 & 23–28.10.2023      Exam week for teaching period 1  
30.10–15.12.2023      Teaching period 2 (P2)  
16.12 & 18–22.12.2023      Exam week for teaching period 2

1 credit = 1 ECTS

### BACHELOR LEVEL AUTUMN 2023

#### Orientation Course

|      |  |          |    |
|------|--|----------|----|
| 9998 | Orientation Course – Exchange studies at Hanken<br><i>This course is mandatory for all exchange students</i> | 1 credit | P1 |
|------|--|----------|----|

#### Commercial Law

|       |   |           |         |
|-------|---|-----------|---------|
| 3794  | Climate Change and Electricity Trade      | 6 credits | P2      |
| 37010 | Digital Economy and Society               | 6 credits | P2      |
| 37047 | Introduction to IP - IPR is the New Black | 2 credits | P1 - P2 |

#### Economics

|       |                          |           |    |
|-------|--------------------------|-----------|----|
| 26085 | International Economics  | 5 credits | P2 |
| 26083 | Microeconomic analysis 2 | 4 credits | P1 |

#### Entrepreneurship, Management and Organisation

|       |                            |           |    |
|-------|----------------------------|-----------|----|
| 18014 | Entrepreneurial Leadership | 8 credits | P1 |
|-------|----------------------------|-----------|----|

#### Finance

|       |   |           |    |
|-------|---|-----------|----|
| 17008 | Capital Budgeting                               | 8 credits | P1 |
| 1740  | Pricing of Financial Securities and Derivatives | 8 credits | P2 |
| 17031 | Principles of Wealth Management                 | 2 credits | P1 |

### Information Systems Science

|      |  |           |    |
|------|--|-----------|----|
| 2579 | Advanced Course in Excel and VBA             | 8 credits | P2 |
| 2577 | Basic Course in Excel                        | 8 credits | P1 |
| 2582 | Project Management                           | 8 credits | P2 |
| 2586 | Python Programming for Business Intelligence | 6 credits | P2 |

### Management and Organisation

|       |   |           |    |
|-------|---|-----------|----|
| 22038 | International Business                              | 6 credits | P2 |
| 22036 | Nordic Organisations in Contemporary Business World | 6 credits | P1 |

### Marketing

|       |                                      |           |    |
|-------|--------------------------------------|-----------|----|
| 23136 | Principles of Advertising            | 8 credits | P1 |
| 23220 | Business-to-Business Marketing (B2B) | 6 credits | P2 |
| 23151 | Service Management                   | 6 credits | P1 |

### Statistics

|      |                            |           |         |
|------|----------------------------|-----------|---------|
| 3678 | Mathematics for Economists | 8 credits | P1 – P2 |
| 3613 | Multivariate Data Analysis | 8 credits | P1      |

### Supply Chain Management and Social Responsibility

|       |                          |           |    |
|-------|--------------------------|-----------|----|
| 38021 | Corporate Sustainability | 5 credits | P1 |
|-------|--------------------------|-----------|----|

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## MASTER LEVEL AUTUMN 2023

### Orientation Course

|      |  |          |    |
|------|--|----------|----|
| 9998 | Orientation Course – Exchange studies at Hanken<br><i>This course is mandatory for all exchange students</i> | 1 credit | P1 |
|------|--|----------|----|

### Accounting

|       |   |           |    |
|-------|---|-----------|----|
| 21038 | Advanced Auditing                               | 5 credits | P2 |
| 21047 | Accounting in Social and Organizational Context | 5 credits | P1 |
| 21025 | Financial Statement Analysis and Valuation      | 5 credits | P1 |
| 21026 | Financial Statement Analysis and Valuation II   | 5 credits | P2 |
| 21022 | International Accounting                        | 5 credits | P2 |

## Commercial Law

|       |                                      |           |    |
|-------|--------------------------------------|-----------|----|
| 37017 | The Corporation and Its Stakeholders | 5 credits | P2 |
|-------|--------------------------------------|-----------|----|

## Economics

|       |  |           |    |
|-------|--|-----------|----|
| 26045 | Advanced Microeconomics 1                | 5 credits | P1 |
| 26037 | Behavioral Economics                     | 5 credits | P1 |
| 26043 | Economics of New Ventures and Innovation | 5 credits | P1 |
| 26041 | Empirical Industrial Economics           | 5 credits | P2 |
| 26044 | Markets and Industrial Organization      | 5 credits | P1 |
| 26035 | Money and Banking                        | 5 credits | P1 |

## Entrepreneurship, Management and Organisation

|       |  |            |         |
|-------|--|------------|---------|
| 18024 | Innovation Management and Business Transformation  | 5 credits  | P2      |
| 18031 | Advanced Corporate Entrepreneurship and Innovation   | 5 credits  | P1 – P2 |
| 18021 | Business Consulting<br><i>NB! You need to be on exchange in both the autumn and the spring</i> | 10 credits | P2 – P4 |

## Finance

|       |  |            |    |
|-------|--|------------|----|
| 17012 | Advanced Topics in Financial Economics | 10 credits | P2 |
| 17025 | Strategic Growth Investing             | 5 credits  | P2 |

## Management and Organisation

|       |   |           |         |
|-------|---|-----------|---------|
| 22041 | Business Ethics                                 | 5 credits | P2      |
| 22033 | Gender, Management and Organisation             | 5 credits | P2      |
| 22048 | Leadership                                      | 5 credits | P1      |
| 22094 | Virtual Collaboration across Culture            | 5 credits | P1 - P2 |
| 22044 | Research Methods in Management and Organisation | 5 credits | P1      |
| 22045 | Strategy and Sustainability                     | 5 credits | P1      |
| 22049 | Strategy Work                                   | 5 credits | P2      |
| 22025 | Strategic Thinking                              | 5 credits | P1      |
| 22091 | Business and Society                            | 5 credits | P1      |

**Marketing**

|         |   |           |        |
|---------|---|-----------|--------|
| 23105   | Customer-Driven Service Strategy                  | 5 credits | P2     |
| 23161   | Responsible Marketing                             | 5 credits | P1     |
| 23158   | Customer Experience Management                    | 5 credits | P1     |
| 23222-C | Marketing across Cultures                         | 5 credits | P1, P2 |
| 23116   | Transformative Service Strategies: Project Course | 5 credits | P2     |

**Statistics**

|      |                                   |           |    |
|------|-----------------------------------|-----------|----|
| 3677 | Multivariate Data Analysis        | 5 credits | P1 |
| 3674 | Advanced Time Series Econometrics | 5 credits | P2 |

**Supply Chain Management and Social Responsibility**

|         |  |           |        |
|---------|--|-----------|--------|
| 38020-1 | Humanitarian Logistics: Part 1 (MOOC)            | 2 credits | P2     |
| 38020-2 | Humanitarian Logistics: Part 2                   | 3 credits | P2     |
| 38024   | Organising for the Sustainable Development Goals | 2 credits | P1, P2 |
| 38013   | Supply Chain Management                          | 5 credits | P1     |
| 38018   | Supply Chain Risk and Resilience                 | 5 credits | P1     |
| 38015   | Supply Chain Strategy for Sustainability         | 5 credits | P2     |

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**LANGUAGES AUTUMN 2023****English**

|      |   |           |         |
|------|---|-----------|---------|
| 5162 | Communication Clinic  | 2 credits | P2      |
| 5170 | Academic Terminology and Phraseology                          | 2 credits | P1, P2  |
| 5172 | Creative Community Engagement                                 | 2 credits | P2      |
| 5174 | Cultural Sustainability and Communication                     | 2 credits | P1      |
| 5160 | Academic Writing ( <i>only for students on Master level</i> ) | 5 credits | P1 – P2 |

**Finnish**

|      |                        |           |    |
|------|------------------------|-----------|----|
| 5712 | Elementary Finnish I A | 3 credits | P1 |
| 5713 | Elementary Finnish I B | 3 credits | P2 |

**Swedish**

|         |                                  |           |    |
|---------|----------------------------------|-----------|----|
| 5659    | Swedish as a Foreign Language 1A | 3 credits | P1 |
| 5623-1B | Swedish as a Foreign Language 1B | 2 credits | P2 |
| 5623-3A | Swedish as a Foreign Language 3A | 2 credits | P1 |
| 5623-3B | Swedish as a Foreign Language 3B | 2 credits | P2 |
| 5623-3C | Swedish as a Foreign Language 3C | 1 credit  | P2 |

### **Russian**

|      |                               |           |         |
|------|-------------------------------|-----------|---------|
| 5348 | Russian for Exchange Students | 2 credits | P1 – P2 |
|------|-------------------------------|-----------|---------|

### **Each One Teach One Courses**

|      |                              |           |         |
|------|------------------------------|-----------|---------|
| 5138 | Each one teach one – English | 2 credits | P1 – P2 |
| 5634 | Each one teach one – Swedish | 2 credits | P1 – P2 |
| 5711 | Each one teach one – Finnish | 2 credits | P1 – P2 |
| 5225 | Each one teach one – French  | 2 credits | P1 – P2 |
| 5541 | Each one teach one – German  | 2 credits | P1 – P2 |
| 5335 | Each one teach one – Russian | 2 credits | P1 – P2 |
| 5421 | Each one teach one – Spanish | 2 credits | P1 – P2 |

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## SPRING SEMESTER 2024

|                     |                                 |
|---------------------|---------------------------------|
| 22.1–8.3.2024       | Teaching period 3 (P3)          |
| 9.3 & 11–16.3.2024  | Exam week for teaching period 3 |
| 18.3–10.5.2024      | Teaching period 4 (P4)          |
| 11.5 & 13–18.5.2024 | Exam week for teaching period 4 |

1 credit = 1 ECTS

### BACHELOR LEVEL SPRING 2024

#### Orientation Course

|      |  |          |    |
|------|--|----------|----|
| 9998 | Orientation Course – Exchange studies at Hanken<br><i>This course is mandatory for all exchange students</i> | 1 credit | P3 |
|------|--|----------|----|

#### Accounting

|       |  |           |    |
|-------|--|-----------|----|
| 21037 | Financial Accounting for Decision Makers | 8 credits | P3 |
| 21041 | Managerial Accounting                    | 5 credits | P4 |
| 21045 | Sustainability Reporting                 | 5 credits | P3 |

#### Commercial Law

|       |   |           |         |
|-------|---|-----------|---------|
| 37003 | Taxes and Corporate Finance               | 6 credits | P3      |
| 3794  | Climate Change and Electricity Trade      | 6 credits | P3      |
| 37027 | Commercial Contract Law                   | 6 credits | P4      |
| 37010 | Digital Economy and Society               | 6 credits | P3      |
| 37047 | Introduction to IP - IPR is the New Black | 2 credits | P3 - P4 |
| 37056 | Law and Quantum                           | 6 credits | P4      |

#### Economics

|       |   |           |    |
|-------|---|-----------|----|
| 26086 | Economics of Organisation and Information | 5 credits | P3 |
| 2646  | Economics of Strategy                     | 6 credits | P3 |
| 26030 | Causal inference and data analytics       | 5 credits | P3 |

#### Entrepreneurship, Management and Organisation

|       |   |           |    |
|-------|---|-----------|----|
| 18016 | Business Development Analysis and Venture Capital | 8 credits | P4 |
| 1844  | Launching & Leading Creativity (LLC)              | 8 credits | P3 |

**Finance**

|      |                      |           |         |
|------|----------------------|-----------|---------|
| 1738 | Corporate Finance    | 8 credits | P4      |
| 1756 | Portfolio Management | 8 credits | P3 – P4 |

**Information Systems Science**

|      |                                    |           |    |
|------|------------------------------------|-----------|----|
| 2584 | Introductory Business Intelligence | 6 credits | P3 |
| 2587 | Analytics Across Business Domains  | 6 credits | P4 |
| 2587 | Analytics Across Business Domains  | 6 credits | P4 |

**Management and Organisation**

|       |   |           |    |
|-------|---|-----------|----|
| 2254  | Human Resource Management                           | 8 credits | P3 |
| 22082 | Introduction to Management                          | 8 credits | P4 |
| 22036 | Nordic Organisations in Contemporary Business World | 6 credits | P3 |

**Marketing**

|       |                                   |           |    |
|-------|-----------------------------------|-----------|----|
| 23063 | Branding Project                  | 4 credits | P3 |
| 23153 | Digital Technologies in Marketing | 6 credits | P4 |

**Supply Chain Management and Social Responsibility**

|       |   |           |    |
|-------|---|-----------|----|
| 38025 | Circular.now  | 5 credits | P3 |
| 38012 | Current Topics in Supply Chain Management and Social Responsibility | 5 credits | P4 |
| 38011 | Operations Management   | 5 credits | P3 |

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**MASTER LEVEL SPRING 2024****Orientation Course**

|      |  |          |    |
|------|--|----------|----|
| 9998 | Orientation Course – Exchange studies at Hanken<br><i>This course is mandatory for all exchange students</i> | 1 credit | P3 |
|------|--|----------|----|

**Accounting**

|       |                                      |           |    |
|-------|--------------------------------------|-----------|----|
| 21020 | Research Methods in Accounting       | 5 credits | P3 |
| 21027 | Financial Reporting and ESG Analysis | 5 credits | P4 |

|  |  |            |         |
|--|--|------------|---------|
| 21040  | Quantum II: Ethical Data-Driven Decision Making using AI<br><i>Only for students with majors: Accounting, Finance or Economics</i> | 5 credits  | P3      |
| 21028  | Advanced Topics in Accounting  | 5 credits  | P3      |
| <b>Commercial Law</b>                                |  |            |         |
| 37028  | International and Comparative IP Law   | 5 credits  | P4      |
| 37023  | Law of Corporate Finance   | 10 credits | P4      |
| 37037  | Nordic Corporate Governance  | 5 credits  | P3      |
| 37020  | Advanced Tax Issues of Corporations  | 5 credits  | P3      |
| <b>Economics</b>                                     |  |            |         |
| 26033  | Competition Economics  | 5 credits  | P4      |
| <b>Entrepreneurship, Management and Organisation</b> |  |            |         |
| 18021  | Business Consulting<br><i>NB! You need to be on exchange in both the autumn and the spring semester</i>                            | 10 credits | P2 – P4 |
| 18020  | Foundations and Frontiers of Entrepreneurship  | 5 credits  | P4      |
| 18032  | Corporate Entrepreneurship in Practice   | 5 credits  | P3      |
| 18033  | Business Analysis and Venture Capital in Practice  | 5 credits  | P4      |
| <b>Finance</b>                                       |  |            |         |
| 17023  | Factor Investing   | 5 credits  | P3      |
| 17018  | FINTECH and Blockchain   | 5 credits  | P3      |
| 17017  | Mathematical and Quantitative Finance  | 10 credits | P3 – P4 |
| 17024  | Value Investing  | 5 credits  | P4      |
| <b>Management and Organisation</b>                   |  |            |         |
| 22043  | Research Design  | 5 credits  | P3, P4  |
| 22028  | Personnel Assessment   | 5 credits  | P4      |
| 22026  | Strategic Foresight  | 5 credits  | P3      |
| 22081  | Workforce Analytics  | 5 credits  | P3      |
| 22089  | Leadership for Sustainable Change  | 5 credits  | P3      |

|       |   |           |    |
|-------|---|-----------|----|
| 22087 | Sustainable Organising in Times of Crisis | 5 credits | P3 |
| 22034 | Strategic International HRM               | 5 credits | P4 |

### Marketing

|         |                             |           |        |
|---------|-----------------------------|-----------|--------|
| 23115   | Digital Marketing Strategy  | 5 credits | P3     |
| 23222-C | Marketing across Cultures   | 5 credits | P3, P4 |
| 23118   | Strategic Brand Development | 5 credits | P3     |
| 23148   | Market Innovation           | 5 credits | P4     |

### Supply Chain Management and Social Responsibility

|       |   |            |         |
|-------|---|------------|---------|
| 38014 | Emerging Issues and Challenges in Supply Chain Management and Social Responsibility | 5 credits  | P4      |
| 38024 | Organising for the Sustainable Development Goals                                    | 2 credits  | P3, P4  |
| 38019 | Project Course in Corporate Social Responsibility and Humanitarian Logistics        | 10 credits | P3 – P4 |
| 38026 | Health Emergency Response and Medical Logistics                                     | 2 credits  | P4      |

### Statistics

|      |                      |            |         |
|------|----------------------|------------|---------|
| 3675 | Time Series Analysis | 10 credits | P3 – P4 |
|------|----------------------|------------|---------|

## LANGUAGES SPRING 2024

### English

|      |   |           |         |
|------|---|-----------|---------|
| 5162 | Communication Clinic  | 2 credits | P4      |
| 5170 | Academic Terminology and Phraseology                          | 2 credits | P3, P4  |
| 5174 | Cultural Sustainability and Communication                     | 5 credits | P4      |
| 5160 | Academic Writing ( <i>only for students on Master level</i> ) | 5 credits | P3 – P4 |

### Swedish

|         |                                  |           |    |
|---------|----------------------------------|-----------|----|
| 5659    | Swedish as a Foreign Language 1A | 3 credits | P3 |
| 5623-1B | Swedish as a Foreign Language 1B | 2 credits | P4 |

|         |                                  |           |    |
|---------|----------------------------------|-----------|----|
| 5623-2A | Swedish as a Foreign Language 3A | 2 credits | P3 |
| 5623-2B | Swedish as a Foreign Language 3B | 2 credits | P4 |
| 5623-2C | Swedish as a Foreign Language 3C | 1 credit  | P4 |

### **Russian**

|      |                               |           |         |
|------|-------------------------------|-----------|---------|
| 5348 | Russian for Exchange Students | 2 credits | P3 – P4 |
|------|-------------------------------|-----------|---------|

### **Each One Teach One Courses**

|      |                              |           |         |
|------|------------------------------|-----------|---------|
| 5138 | Each one teach one – English | 2 credits | P3 – P4 |
| 5634 | Each one teach one – Swedish | 2 credits | P3 – P4 |
| 5711 | Each one teach one – Finnish | 2 credits | P3 – P4 |
| 5225 | Each one teach one – French  | 2 credits | P3 – P4 |
| 5541 | Each one teach one – German  | 2 credits | P3 – P4 |
| 5335 | Each one teach one – Russian | 2 credits | P3 – P4 |
| 5421 | Each one teach one – Spanish | 2 credits | P3 – P4 |