

# 15 - 26 January 2024

- **Lund 15-19.1**  
(recommended arrival 13-14.1)
- **Helsinki 22-26.1**  
(recommended departure 27.1)



SCHOOL OF  
ECONOMICS AND  
MANAGEMENT



## Hanken and LUSEM Nordic Winter School

### Why study with us?

- Add an exciting Nordic perspective to your business studies!
- Explore two top Nordic business schools and their perspectives on these current topics.
- Learn from other students from around the world in an interactive global classroom.
- Social and cultural activities will be offered alongside the academic programme.



### The Darkness of Business (3 ECTS), Lund

This module will discuss that management thinking and doing might not be part of the solution of the problems facing us today (e.g. climate crisis, unequal distribution of wealth, erosion of collective narratives and so forth) but rather one of the main problems calling for urgent attention.

### Sustainable Finance (3 ECTS), Helsinki

Companies and their investors face increasing demand from stakeholders to reduce their negative social and environmental impact. Sustainable finance, defined as investment decisions that take environmental, social, and governance (ESG) into considerations, have grown significantly in recent years. This course highlights the need for sustainable finance. The course focuses on how the corporate world are developing sustainable finance and governance practices from the top-down to overcome sustainability challenges.

## Information for the applicants

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|--------------------------------|--|
| <b>Language of instruction</b> | English  |
| <b>Level</b>                   | Bachelor   |
| <b>Credits</b>                 | 6 ECTS   |
| <b>Format</b>                  | The course will be held on-campus.   |
| <b>Who</b>                     | For students from partner universities, with at least one year of business related studies and a good command of English.  |
| <b>When</b>                    | Full-time from 15–26 January 2024 (one week in Lund and one week in Helsinki). Initial online assignment to be turned in before course start.  |
| <b>Teaching methods</b>        | The modules combine a variety of methods, ranging from traditional lectures, guest lectures, case studies, interaction-based pedagogy, reading groups, student debates, group work and study visits. Students are expected to participate actively in class. |
| <b>Application</b>             | Apply via your home university International Office by your internal deadlines.  |
| <b>Nomination deadline</b>     | 1 October  |
| <b>Costs</b>                   | No tuition fee. The student pays for travel costs, accommodation and costs of living in Lund and Helsinki  |
| <b>More information</b>        | <a href="http://www.lusem.lu.se/winterschool">www.lusem.lu.se/winterschool</a> ,<br>winterschool@ehl.lu.se<br><br><a href="http://www.hanken.fi/en/winterschool">www.hanken.fi/en/winterschool</a> ,<br>winterschool@hanken.fi                               |

## Teaching staff

### Hanken School of Economics

» [Jesper Haga](#), Ph.D, assistant professor in Finance

### Lund University School of Economics and Management

» [Peter Svensson](#), Ph.D, associate professor in Marketing

