



HANKEN



Hanken in a nutshell

2023



About Hanken

- Founded in 1909
- University status 1927
- Offers BSc, MSc and PhD in economic sciences
- Branch set up in Vaasa in 1980
- Turnover 25,4 M€ (2022)
- Assets 167,5 M€ (2022)
- International accreditations:
EQUIS, AACSB and AMBA
- International rankings:
FT Masters in Management (46) and
US News (110)





Hanken today

- Teaching in Swedish and English
- 4 departments and a language centre
- 2 650 students (20.9.2023)
 - 2 535 BSc and MSc students
 - 115 PhD students
 - 20% in Vaasa
- 316 employees (2022)
 - 180 faculty
 - 136 administrative personnel





Strategic orientation

The only stand-alone business school at university level in Finland

- Research-driven
- International orientation
- Promotes social responsibility in all its activities
- Strong and versatile connections to the business community
- Actively participates in national and international collaborations and networks





Areas of strength

Hanken has four areas of strength that receive resources for conducting internationally competitive cross-disciplinary research:

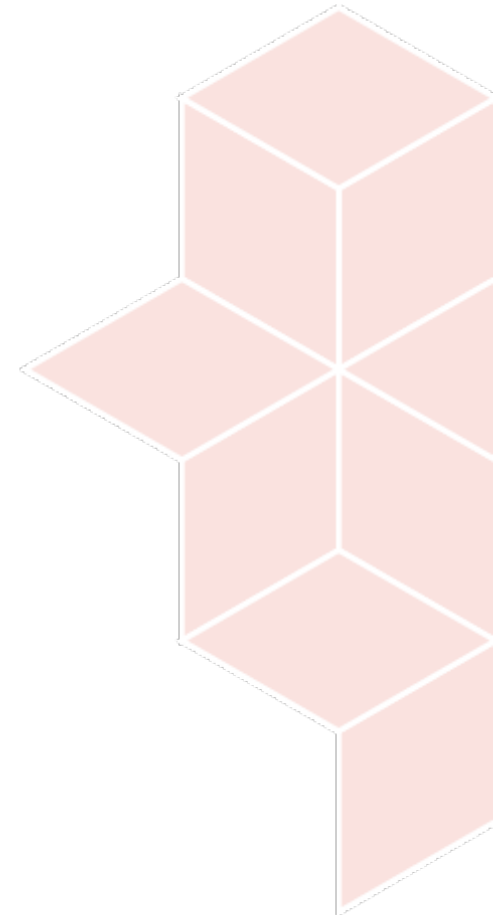
- Competition Economics and Service Strategy
- Financial Management, Accounting, and Governance
- Responsible Organising
- Leading for Growth and Wellbeing



Research and competence centres

The centres are linked to the departments at Hanken and work in close contact with the business community.

CCR	Centre for Corporate Responsibility
CERS	Centre for Relationship Marketing and Service Management
EPCE	Erling-Persson Centre for Entrepreneurship
GODESS	Gender, Organisation Diversity, Equality and Social Sustainability in Transnational Times
	Hanken Centre for Accounting, Finance and Governance
Helsinki GSE	Helsinki Graduate School of Economics
HUMLOG Institute	The Humanitarian Logistics and Supply Chain Research Institute
IPR University Centre	Centre for Intellectual Property Rights
WCEFIR	Wallenberg Centre for Financial Research





Academic programmes

- Integrated Bachelor's and Master's degree programme (3+2 years)
 - Swedish main language of tuition
 - Enrolment approximately 300 new students/year
 - Bachelor in Business programme in English will begin in 2024, 80 study spots.
- Master's programme (2 years)
 - Tuition in Swedish and English
 - Enrolment approximately 140 students/year
- PhD programme (4 years)
 - Tuition mainly in English
 - Goal: 14 PhD degrees awarded per year



Subjects

Major subjects

- Accounting
- Commercial Law
- Economics
- Entrepreneurship, management and organisation
- Finance
- Management and organisation
- Marketing
- Supply chain management and social responsibility (master's and PhD level only)

Other subjects

- Information systems science
- Statistics

Languages

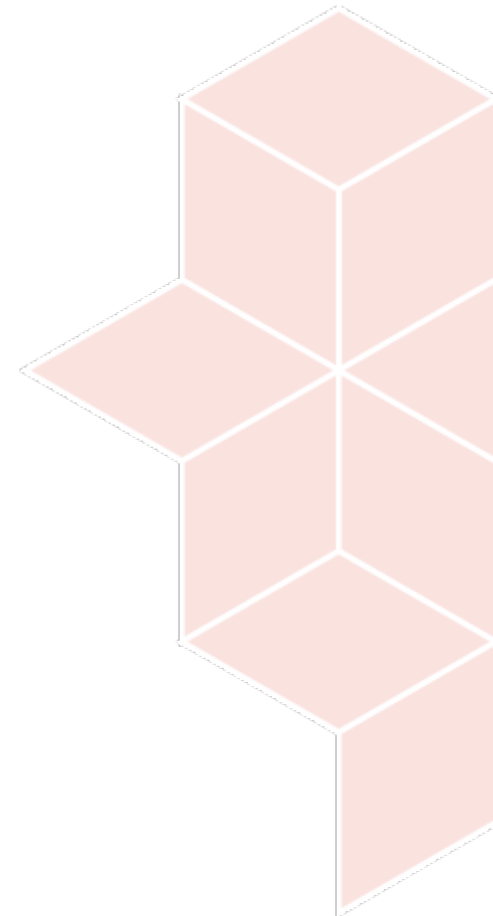
- Swedish
- Finnish
- English
- French
- German
- Russian
- Spanish



In the Master's Programme we offer:

- Accounting
- Economics
- Finance
- Governance and Commercial Law
- Humanitarian Logistics
- International Strategy and Sustainability
- Marketing
- Marketing and Management (Vasa)
- Intellectual Property Law

More information at:
www.hanken.fi/masters





Massive Open Online Course (MOOC)

- Hanken offers globally accessible courses that are free and open to all. Hanken's course offerings include MOOCs on topics such as service research, logistics and sustainable development.
- Hanken offers MOOCs on the FutureLearn platform. Course participants can access short lectures, articles, discussions and tests remotely. All course material is adapted for use on both mobile devices and computers.
- For questions about Hanken's MOOCs, please contact Teaching Lab: teachinglab@hanken.fi.

Student exchange

- A term abroad (exchange studies or internship) is included in the Bachelor's programme.
- Each year Hanken sends about 260 exchange students around the world, and welcomes about 220 incoming exchange students to Hanken.
- All incoming exchange students are welcomed by Hanken's committed tutors who provide help and support and arrange social events throughout the term.





Hanken's partner universities

- Hanken has over 130 partner universities in more than 38 countries.
- Hanken is active in the Erasmus+ and Nordplus programmes.
- Member of the international QTEM masters network (Quantitative Techniques for Economics and Management).
- Joint Winter School with Lund University, School of Economics and Management .





Hanken & SSE Executive Education

- Transforms academic research and the latest business insight into impact in practice to accelerate the growth and renewal of people and organisations.
- Offers top-quality development solutions in areas such as strategic renewal, leadership and competence development to leaders, management teams, teams and experts worldwide.
- Supports and coaches organisations and individuals in workforce adjustment and change situations.
- Owned by Hanken and Stockholm School of Economics (SSE).





Hanken Executive MBA

Strategic leadership for impact

- Hanken Executive MBA is a post-degree programme in English in Helsinki.
- The flexible part-time programme enables you to grow as a professional, strengthen your business competence, and develop your leadership skills.
- Studies can start in March or October and be completed in 1.5, 2, or 2.5 years.
- The Hanken Executive MBA is internationally triple-crown accredited (AMBA, AACSB, EQUIS).



Hanken Alumni

- More than 14 000 alumni in 70 countries worldwide
- Committed alumni network
- Approximately 10 alumni events yearly in Helsinki and Vaasa
 - Homecoming day "Hankendagen" (Helsinki and Vaasa)
 - International homecoming days (Stockholm, London, Brussels, Zürich, Berlin)
- More than 50 mentors sign up annually to guide students and recent graduates
- Active communication
 - Monthly alumni newsletter
 - Hanken magazine
 - Hanken Alumni groups on Facebook and LinkedIn





Business incubators and data lab

- Hanken venture studio
 - Pre-business incubator for future entrepreneurs
 - Support, knowledge and networks for students and alumni
 - In collaboration with other universities
- Hanken Business Lab
 - Business incubator for entrepreneurs
 - Target groups: start-ups, scale-ups, non-profit organisations and individuals
 - Wants to help members achieve significant growth
- Quantum
 - Data lab focusing on data-driven value creation
 - Databases with company data and financial data
 - Management of big data and alternative data





EXECUTIVE EDUCATION



ALUMNI COMMUNITY



BUSINESS LAB



PARTNER PROGRAMME



**COLLABORATION WITH
BUSINESS LIFE**



RESEARCH COLLABORATION



COLLABORATION IN EDUCATION



FUNDRAISING



CAREER SERVICES

Hanken 2030

VISION

An internationally highly regarded research-driven, stand-alone business school responding to global business and societal challenges innovatively and responsibly.

MISSION

To create new knowledge and educate responsible professionals for the global economy and changing society.

STRATEGIC GOALS: ACADEMIC EXCELLENCE, CORPORATE CONNECTIONS, INTERNATIONALISATION, SUSTAINABILITY, FUNDING

VALUES: OPENNESS, EQUALITY, INTEGRITY





HANKEN

