

Appendix 2

PUBLICLY AVAILABLE MASTER'S THESES ON SUSTAINABILITY THEMES ACADEMIC YEARS 2020–2022

Betydelsen av ESG värdering under COVID-19 : Ett europeiskt perspektiv Johansson, Mattias (Svenska handelshögskolan, 2022-08-31)	Human rights due diligence as a concept in business and human rights legislative texts Ovall, Daniel (Hanken School of Economics, 2022-04-29)	Effekten av målföretagets ESG-prestanda på köparens marknadsvärde Kumlin, Nicole (Svenska handelshögskolan, 2022-01-21)	Nordic green bond issuers' views on the upcoming EU Green Bond Standard Björkholm, Linn (Hanken School of Economics, 2021-06-07)
Gender lens investing och hur det påverkar portföljvaktning Dondych, Fanny (Svenska handelshögskolan, 2022-08-31)	A Multistakeholder View on Materiality in Sustainability Reporting Jensen, Karolina (Hanken School of Economics, 2022-04-29)	The Imposter experience among high-achieving young women Holm, Ingrid (Hanken School of Economics, 2022-01-21)	Do creditors reward better CSR performance? : Evidence from Europe Vähäpassi, Jaakko (Hanken School of Economics, 2021-05-03)
Gender bias in AI-enabled recruitment Svahn, Rosa (Hanken School of Economics, 2022-05-27)	Impact of ESG disclosure on Credit Ratings in the Nordics Hentilä, Daniel (Hanken School of Economics, 2022-04-29)	An Analysis of Finnish Companies TCFD reporting Dyakova, Jekaterina (Hanken School of Economics, 2021-11-01)	Kvinnliga vd-byten och deras effekt på aktiepriset Storsved, Emil (Svenska handelshögskolan, 2021-05-03)
Med- och motvind för etablering av vindkraft i österbottniska kommuner Sundqvist, Sofie (Svenska handelshögskolan, 2022-05-27)	Creating a Circular Economy Focused Digital Business Platform Burggraf, Stefan (Hanken School of Economics, 2022-04-29)	The Effect of the German Gender Board Quota on the Firms' Performance Vishwanath, Reetuparna (Hanken School of Economics, 2021-09-06)	The importance of ESG factors for company performance during Covid-19 pandemic Reijonen, Jaana (Hanken School of Economics, 2021-05-03)
Benefits of gender diversity in top management Sohlström, Anna (Hanken School of Economics, 2022-05-27)	Hållbarhet inom zoobranschen : en studie bland nordiska zoon Andersen, Ida (Svenska handelshögskolan, 2022-04-29)	Determining the profile of sustainable investors : A survey study based on Finnish private investors Salokanto, Justina (Hanken School of Economics, 2021-09-06)	The impact of green bond issuance on the stock price Nylén, Charlotta (Hanken School of Economics, 2021-05-03)
Den psykosociala arbetsmiljön : en jämförelse mellan kontorsarbete och distansarbete Skåtar, Hanna (Svenska handelshögskolan, 2022-05-27)	For Profit and For Benefit : comparing how legal attitudes towards corporate purpose impact legislation on benefit corporations Åkers, Rebecca (Hanken School of Economics, 2022-04-29)	Green or Yield? : Green Bonds in the Public and Corporate Sector in the Nordic Market Murto, Oskar (Hanken School of Economics, 2021-09-06)	Doing well while doing good - sounds too good? Ihamäki, Miika (Hanken School of Economics, 2021-05-03)
Career Interruptions and The Glass Ceiling : How Parenthood and Organisational Policies Impact a Woman's Career Advancement in the Financial Sector in Finland Nystén, Lydia (Hanken School of Economics, 2022-05-27)	Global warming crosses the line: exploring sports events as a communication tool to address climate change : The case of Russian motorsport fans Zdobina, Ekaterina (Hanken School of Economics, 2022-04-29)	Sustainable Supplier Selection and Evaluation in a Preparedness Humanitarian Supply Chain Kern, Matthew (Hanken School of Economics, 2021-09-06)	För ung, för gammal, för erfaren... : en studie om anonym rekrytering Braskén, Sara (Svenska handelshögskolan, 2021-04-05)
En analys av sambandet mellan ESG-betyg och överavkastningar Mattbäck, Angelina (Svenska handelshögskolan, 2022-05-27)	The Interplay between ESG Risk and Financial Performance Westerholm, Marianne (Hanken School of Economics, 2022-04-29)	Extended Producer Responsibility Solution of Plastic Packaging in the EU Kainulainen, Kevin (Hanken School of Economics, 2021-09-06)	Drivers and barriers of purchasing meat replacement products Mäkelä, Noora (Hanken School of Economics, 2021-03-08)
Auditiva varumärkeselementens effekt på konsumentens varumärkesbild Lönnqvist, Linus (Svenska handelshögskolan, 2022-05-27)	Vad gör du med kläder du inte längre vill ha? : Klädåteranvändning och klädåtervinning hos följare till hållbarhetsinfluerare på Instagram Rönblad, Annika (Svenska handelshögskolan, 2022-04-04)	ESG och förvärvspremiet Lind, Sofia (Svenska handelshögskolan, 2021-09-06)	Social sustainability within organisations : A study of top sustainable companies in Finland and Sweden Björkestam, Sofia (Hanken School of Economics, 2021-03-08)
How do the new trends in humanitarian aid affect the skills needed from humanitarian logisticians Lindroos, Annika (Hanken School of Economics, 2022-05-27)	ESG Revisited: Is the Grass Greener? : A Comparison of Risk and Return between Europe and the United States Sviberg, William (Hanken School of Economics, 2022-04-04)	Impact of Model Type on Advertisement Effectiveness and Body Image : Male Consumer Perspective Erkamo, Linnea (Hanken School of Economics, 2021-09-06)	Markowitz Revisited : Is there trade-off between return and responsibility? Kaurissaari, Meeri (Hanken School of Economics, 2021-03-08)
Hållbar utveckling i finländska hamnar : en studie av ekosystem och innovationer Kneck, Hampus (Svenska handelshögskolan, 2022-05-27)	Can climate sentiment predict stock returns? : An investigation of the UK stock market Hildinger, Maija (Hanken School of Economics, 2022-04-04)	En kunddriven syn på affärsmöjligheterna inom Tiny House : livsstilsrörelsen i Finland Blomqvist, Isabel (Svenska handelshögskolan, 2021-09-06)	Revisiting Women's Political Representation and Son Preference : Evidence from India Stenberg, Majken (Hanken School of Economics, 2021-02-08)
Kvinnliga styrelsemedlemmar och bolagsprestation : ESG som främjande faktor Jokinen, Kia (Svenska handelshögskolan, 2022-05-27)	Hållbara företag : en studie om strategiprocesser inom livsmedelsbranschen Forsberg, Sara (Svenska handelshögskolan, 2022-03-04)	Maritime transportation in humanitarian logistics : the case of Yemen crisis Blank, Margarita (Hanken School of Economics, 2021-09-06)	What Is Sustainability? : A Discourse Analysis of Oil Companies' Sustainability Reports Seilonen, Josi (Hanken School of Economics, 2021-02-08)
Strategic and sustainability motives for Nordic food companies to develop plant-based products Joergensen, Gabriel (Hanken School of Economics, 2022-05-27)	Sambandet mellan verkställande direktörens kön och resultatmanipulering Nordlund, Jesper (Svenska handelshögskolan, 2022-01-21)	Repositioning to plant-based meat. Understanding the decision-making process of Finnish meat processors Sundström, Axel (Hanken School of Economics, 2021-06-07)	Role of Local Community in Natural Disaster Response : A Case Study: Nepal Earthquake, 2015 Thapa, Suman (Hanken School of Economics, 2020-12-02)
Mänskliga rättigheter i transport- och logistikbranschen Gädda, Emilia (Svenska handelshögskolan, 2022-05-27)		Finns det ett behov för obligatorisk extern verifikation av företagsansvarsrapportering? Nylund, Annina (Svenska handelshögskolan, 2021-06-07)	Identify constraints of vaccine supply chain : A Case study of Finnish Red Cross Rashid, Mohammad Mamun-Ur (Hanken School of Economics, 2020-12-02)
Kan hållbarhet och lojalitetsprogram kombineras? : En studie med fokuset på bränsleindustrin Holmberg, Oskar (Svenska handelshögskolan, 2022-05-27)		Hållbarhetsrelaterade narrativ som förmedlare av medvetande, inspiration och framtidstro bland unga vuxna konsument Lindstedt, Alexandrine (Svenska handelshögskolan, 2021-06-07)	Sambandet mellan CSR och lönsamhet bland finska börsnoterade bolag Lobbas, Charlotta (Svenska handelshögskolan, 2020-12-02)
			Macroeconomic Impacts of the 2010 Earthquake in Haiti : A Replication and Sensitivity Analysis of Synthetic Control Results Hesse, Jannika (Hanken School of Economics, 2020-12-02)

EXTERNALLY FUNDED RESEARCH AND DEVELOPMENT PROJECTS ON SUSTAINABILITY THEMES

Below we list the research projects in sustainability topics that were active between autumn 2020 and summer 2022.

Actions for Sustainable Business Renewal

Funder: Business Finland

Sep 2021 – Aug 2023

Partner: VTT Technical Research Centre of Finland

This project focuses on the micro foundations of company decision-making on measures affecting sustainability performance, ultimately offering means to design policy interventions that support broad based sustainability transition of economy.

SDG 8, 11, 12

Alone but connected? Digital (in)equalities in care work and generational relationships among older people living alone (EQualCare)

Funder: Academy of Finland

Apr 2021 – Mar 2024

Partners: Goethe-University Frankfurt, Linnaeus University & University of Latvia

EQualCare aims to further understanding of, and policy development on, the intersections of digitalisation with intergenerational care work and care relationships of older people living alone, and to contribute to reducing inequalities through collaboration and co-design.

SDG 3, 10, 16, 17

Cash and/or carry: The challenges and modalities of delivering aid in conflict zones

Funder: Academy of Finland

Sep 2019 – Aug 2023

The project focuses on the delivery of humanitarian aid in conflict zones and complex emergencies. The overall aim of the project is to develop a conceptual framework for selecting effective delivery modalities for humanitarian aid in conflict zones.

SDG 3, 9, 11

Cash and/or Carry: The challenges and modalities of delivery in Covid-19 crisis

Funder: Academy of Finland

June 2020 – Dec 2021

The aim is to analyse the aid delivery mechanisms in complex emergencies, especially in responding to the global Covid-19 pandemic. This project complements HERoS project. While HERoS focuses on disruptions in medical supply chains, this project focuses on retail.

SDG 3, 9, 11

Collaborative remedies for fragmented societies - facilitating the collaborative turn in environmental decision-making (CORE)

Funder: Strategic Research Funding at Academy of Finland

Sep 2017 – Feb 2022

Partners: University of Eastern Finland, University of Jyväskylä, Tampere University of Technology

The CORE Project explores how well the Finnish political system copes with complex environmental planning and policy problems in fragmented 'posttruth' societies

SDG 11, 12, 13, 17

Fairness, Morality and Equality in international and European Intellectual Property Law (FAME-IP)

Funder: Academy of Finland

Sep 2019 – Feb 2023

FAME-IP is a project exploring the emerging concept of fairness, morality and equality at the interface of international and European intellectual property (IP) law, with particular regard to new business opportunities created by disruptive innovation.

SDG 9, 10, 16, 17

Health Emergency Response in Interconnected Systems (HERoS)

Funder: Horizon 2020

Mar 2020 – Mar 2023

Partners: TU Delft, VU Amsterdam, The Open University, NHG Consulting Oy, CBK, Squadron, Polish Center for International Aid, Arttic, Italian Red Cross, Project HOPE.

The overall objective of HERoS is to improve the effectiveness and efficiency of the response to the Covid-19 outbreak.

SDG 3, 9, 11, 17

H2 Ecosystem Roadmap

Funder: The European Regional Development Fund

Sep 2021 – Aug 2022

Partners: University of Applied Sciences and Novia University of Applied Sciences

This project aims to build the regional network of actors with an interest in green hydrogen, create a knowledge base for the role of green hydrogen technology as part of system level energy solutions, support the development of new business opportunities related to green hydrogen, and promote the regional transition to CO2 neutral society.

SDG 7, 9, 11, 12, 17

Innovative sustainable urban last mile: small vehicles and business models (i-SMILE)

Funder: Nordic Innovation

Sep 2020 – Aug 2023

Partners: Copenhagen Business School, The Swedish National Road and Transport Research Institute, The Institute of Transport Economics.

The project purpose is to increase sustainability in urban last mile deliveries by understanding how innovations in urban last-mile may reduce the negative effects of e-commerce and at the same time create world-class delivery services for consumers.

SDG 9, 11, 12, 17

Last mile logistics innovation (LOGIN)

Funder: Norwegian Research Council

Nov 2021 – Oct 2024

Partners: TØI, VTI, and the four municipalities Bærum, Asker, Drammen and Oslo, Viken region, the National Public Roads Administration and StartupLab.

LOGIN aims to provide municipalities with methods of governance to enable and steer the development and testing of last mile logistics solutions.

SDG 9, 11, 12, 17

Political Action of Corporate Social Responsibility (PAROL)

Funder: Academy of Finland

Sep 2019 – Aug 2023

PAROL advances knowledge of how disparate actors organize collectively in multi-stakeholder networks that seek to induce regulatory change for sustainability.

SDG 8, 10, 12, 17

Responsible Use of Digital Cash-Based Assistance in Refugee Crises (DigCBA)

Funder: Norwegian Research Council

Nov 2021 – Oct 2023

Partners: University of Agder, Norges Teknisk Naturvitenskapelige Universitet (NTNU), Westfälische Wilhelms-Universität (WWU) Münster, Makere University.

DigCBA contributes to the responsible use of digital cash-based assistance (CBA) in refugee crisis through the design, development and evaluation of evidence-based frameworks to support policy makers with the selection and use of the most suitable digital technology for delivering CBA to refugees.

SDG 3, 9, 12, 17

sScience & human factOr for Resilient sociEty (CORE)

Funder: Horizon2020

Sep 2021 – Aug 2024

Key partners: University of Salerno (UNISA), Institute for Sustainable Society and Innovation (ISSNOVA), Eidgenössische Technische Hochschule Zurich (ETHZ), International Institute for Applied Systems Analysis (IIASA), University of Huddersfield (HUD)

The overall objective of the CORE will be to develop a harmonized vision of crisis management awareness and capability.

SDG 3, 9, 10, 17

Social and Economic Sustainability of Future Working life: Policies, Equalities and Intersectionalities in Finland (WEALL)

Funder: Strategic Research Council (SRC) at Academy of Finland

Jan 2018 – Apr 2021

Partners: University of Helsinki, Jyväskylä University School of Business and Economics.

The Project examines equalities and inequalities in working life in urban and rural settings of Finland.

SDG 3, 4, 5, 8, 9, 10, 17

Status of Human Rights Performance of Finnish Companies (SIHTI)

Funder: Prime Minister's Office, Government of Finland

May 2020 – Dec 2020

Partners: The Human Rights Centre, FIANT Consulting Oy, 3bility Consulting.

The purpose of SIHTI is to obtain a comprehensive and in-depth overview of how Finnish companies are fulfilling their human rights responsibility, i.e., how they have implemented the UN Guiding Principles on Business and Human Rights.

SDG 8, 10, 16, 17

Sustainable entrepreneurship and entrepreneurial ecosystems: A multiple-country study of small open economies

Funder: Academy of Finland

Sep 2019 – March 2023

This project aims at exploring the process of sustainable entrepreneurship and investigating how the institutions of entrepreneurial ecosystems can work towards sustainability.

SDG 3, 8, 11, 12

The Board and management team at listed companies - the challenges of women's career development

Funder: Valtioneuvoston selvitys- ja tutkimustoiminta/ The Government's analysis, assessment and research activities

Apr 2022 - Jan 2023

Partner: KPMG

The purpose of the research project is to support the Finnish government's goal of increasing equal representation of genders on the boards and management teams of listed companies by finding out the reasons that slow down or prevent the recruitment of women.

SDG 5, 8, 10, 16

The connection between corporate responsibility and economic value creation: Measuring and analyzing responsible business using ESG information

Funder: Liikesivistysrahasto/Foundation of Economic Education

Jan 2020 - Dec 2022

In companies, responsibility is often seen as an immediate cost, as the benefits often only materialize over a longer . The research project examines this link between corporate responsibility and economic value creation.

SDG 8, 11, 12

Towards an entrepreneurial welfare state? The practices of challenge-driven innovation policies

Funder: Business Finland

Sep 2021 - Aug 2023

The project investigates and systematizes the dynamic capabilities required by public organizations, companies and other innovation intermediaries to design and implement challenge-driven policies effectively.

SDG 8, 9, 11

UrbanSymbiosis: Towards urban symbiosis of critical raw materials: collaborative value creation models in circular ecosystems

Funder: Academy of Finland

Jan 2022 - Dec 2025

Partners: Teknologian tutkimuskeskus VTT Oy, The Finnish Environment Institute SYKE

UrbanSymbiosis project aims to create sustainable pathways for cities to increase the circularity of critical raw materials (CRMs) based on collaborative value adding models.

SDG 9, 11, 12, 17

Waste management and measuring, reverse logistics, environmentally sustainable procurement and transport, and circular economy (WREC)

Funder: Academy of Finland

Jan 2022 - Aug 2022

Partners: Logistics Cluster, Danish Refugee Council, IFRC, Save the Children, World Food Program.

The WREC Project seeks to reduce the adverse environmental consequences of humanitarian logistics through awareness, practical guidance, and real-time environmental expertise. The project is coordinated by the Global Logistics Cluster and supported by a coalition of humanitarian organizations.

SDG 3, 9, 12, 17

Women in science and technology: career impediments and the child penalty (WINST)

Funder: FORTE, Swedish Research Council for Health, Working Life and Welfare

Nov 2021 - Oct 2027

Partners: Lund University, Copenhagen Business School and Aalto University

The Nordic countries are known for their equality and for their 'family-friendly' policies whereby women are entitled to paid parental leave, but women are still underrepresented in science and technology. Parental leave may favor women's participation in the labor market generally, but jobs characterized by rapid knowledge accumulation may suffer. The WINST project addresses this paradox by investigating the career paths of women and men in two particularly knowledge-intensive areas of key importance to societal progress, science and technology.

SDG 4, 5, 10

This appendix lists out the publications (journal articles and Book chapters) authored by Hanken's researchers during the academic years 2020-22 on the themes linked to sustainability and RME.

The publications presented in the appendix are derived from the Hanken Research Information System (HARIS) using keywords, such as 'sustainability', 'responsibility', 'sustainable development', 'SDGs', 'governance', 'gender', 'corruption'

