




Introduction to Doctoral Studies at Hanken
2 February 2012



**Welcome to
Hanken School of Economics**

Hanken Svenska handelshögskolan / Hanken School of Economics www.hanken.fi



HANKEN IN A NUTSHELL

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Hanken in a nutshell

- » Founded in 1909 by the local business community
- » Today, Hanken is the only autonomous university-level business school in Finland
- » Two campuses: Helsinki and Vaasa (Vaasa since 1980)
- » Internationally accredited since 2000 (EQUIS and AMBA)
- » Legal status from 2010: Public corporation, no longer part of the state budgetary economy




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Hanken in a nutshell: Mission statement

The mission of HANKEN, a leading autonomous business school in northern Europe, is to advance new knowledge in business and society

- » through research and teaching activities which are characterised by academic excellence and corporate world relevance,
- » through a programme portfolio that is targeted to an international student body simultaneously safeguarding Hanken's statutory responsibility for educating business graduates that are fluent in Swedish,
- » through current research-based management education that fosters analytical and critical thinking as well as managerial competencies, and
- » through executive education and life-long learning that have a profound impact on management practice.

In fulfilling its mission, HANKEN fosters values of openness, social responsibility, integrity and high quality in all activities.

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Hanken in a nutshell

Current strategic position

- » All the School's activities are research led
- » The degree programmes offered cover the whole range from BSc to PhD
- » Internationalisation permeates all the activities simultaneously safeguarding Hanken's statutory responsibility for educating business graduates that are fluent in Swedish
- » Provider of executive education targeting internationally operating Finnish companies and international companies with a clear presence in the Nordic countries, Russia and the Baltic states

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Hanken in a nutshell: Research-based business school

- » Research-based business school with a core faculty of approximately 100
- » The research activities are characterized by academic excellence and corporate world relevance
- » Clear focus of areas of strength in research and education
 - » Finance and statistics
 - » Intellectual property law
 - » Management and organisation
 - » Service and relationship marketing

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Hanken in a nutshell: Structure

- » Hanken has a faculty organised structure with five departments
 - » Accounting and Commercial Law
 - » Economics
 - » Finance and Statistics
 - » Management and Organisation
 - » Marketing

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Hanken in a nutshell: Governance

- » **Board**
 - » Strategic issues concerning planning, funding, corporate governance and accountability
 - » External member from the corporate world chairs to Board
- » **Academic Council**
 - » Develops, manages and evaluates teaching, research and degree policies
 - » Approves all theses (MSc and PhD)
 - » Assesses the qualifications of applicants for positions as professors
 - » Rector chairs the Council
- » **Department Council**
 - » Makes proposals regarding the curriculum
 - » Appoints supervisors for doctoral students

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Hanken in a nutshell: degrees and programmes

- » **University degrees awarded**
 - » Bachelor
 - » Master
 - » Licentiate
 - » PhD
- » **Programmes offered**
 - » An Integrated BSc and MSc degree programme in *Swedish* (3 year BSc + 2 year MSc)
 - » MSc degree programs in *English* (2 year)
 - » MSc degree programs in *Swedish* (2 year)
 - » PhD program with all courses in *English* (4 year)
 - » Executive part-time MBA program in *English*
 - » Executive education programs (in-house and open programs) in *English, Finnish* and *Swedish* in large extent in co-operation with Stockholm School of Economics

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Hanken in a nutshell:
Students 2010 (official statistics 2011 not yet available)



Type of degree students	Number of degree students in September 2010 (enrolled as present)
MSc students (including BSc level students in the Integrated BSc and MSc program)	1936
Doctoral students	138
MBA programme	57
Other (incoming exchange students, visiting students, open university students)	682
Total	2813



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Hanken in a nutshell: Number of degrees 2007-2010 (official statistics 2011 not yet available)



Degrees	2010	2009	2008	2007
BSc	188	159	114	18
MSc	203	122	517	215
PhD	12	22	14	10

Goal for degrees:
 250 MSc degrees
 15 PhD degrees



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The Hanken Doctoral Student Body



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Number of PhD degrees 2007-2011



Major	2007	2008	2009	2010	2011
Accounting	0	2	0	1	1
Commercial law	2	0	2	0	0
Economics	1	1	4	2	0
Entrepreneurship, Mngmt and Org	1	1	2	0	3
Finance	0	3	5	1	0
Information Systems Science	0	0	0	1	0
Management and Org	2	3	3	3	5
Marketing	3	4	6	2	4
Statistics	0	0	0	1	0
Supply Chain Mngmt & CorpGeo	1	0	0	1	2
Grand total	10	14	22	12	15



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