

<b>Journals ranking of the Department of Marketing, Hanken</b>	
<b>Journal Title</b>	<b>Ranking</b>
Academy of Managerial Communications Jnl	C
Academy of Marketing Science Review	C
Academy of Marketing Studies Jnl	C
Academy of Mgmt Jnl	A
Academy of Mgmt Review	A
Administrative Science Quarterly	A
Advances in Consumer Research	C
Advances in Intl Marketing	B
Advances in Intl Mgmt	C
Advances in Service Marketing and Mgmt	C
Annals of Tourism Research	B
Asia-Pacific Jnl of Marketing and Logistics	C
Australasian Jnl of Market Research	C
Australasian Marketing Jnl	C
Australian Jnl of Marketing Research	C
Business & Society	C
Business Communication Quarterly	C
Business Horizons	C
Business Perspectives	C
Business Quarterly	C
Business Strategy Review	C
Communication Research	A
Cross-Cultural Mgmt: an Intl Jnl	C
European Business Jnl	B
European Business Review	C
European Jnl of Communication	B

European Jnl of Innovation Mgmt	C
European Jnl of Marketing	B
European Mgmt Jnl	B
Harvard Business Review	A
Industrial Marketing Mgmt	B
Industrial Mgmt	C
Information Processing & Mgmt	A
Innovative Marketing	C
Intl Business Review	B
Intl Jnl of Advertising	B
Intl Jnl of Bank Marketing	B
Intl Jnl of Business and Economics	C
Intl Jnl of Contemporary Hospitality Mgmt	C
Intl Jnl of Electronic Commerce	A
Intl Jnl of Innovation Mgmt	C
Intl Jnl of Internet Marketing and Advertising	C
Intl Jnl of Market Research	B
Intl Jnl of Mgmt	C
Intl Jnl of Mgmt Reviews	B
Intl Jnl of Mobile Communications	C
Intl Jnl of Organisational Behaviour	C
Intl Jnl of Research in Marketing	A
Intl Jnl of Retail & Distribution Mgmt	B
Intl Jnl of Service Industry Mgmt	B
Intl Jnl of Technology Mgmt	B
Intl Marketing Review	B
Intl Mgmt	B
Intl Review of Retail Distribution & Cons. Research	B
Intl Review of Strategic Mgmt	B

Intl Small Business Jnl	C
Jnl of Advertising	A
Jnl of Advertising Research	A
Jnl of Applied Communication Research	C
Jnl of Brand Mgmt (The)	C
Jnl of Business & Industrial Marketing (The)	C
Jnl of Business & Psychology	B
Jnl of Business Communication	B
Jnl of Business Research	B
Jnl of Business Strategy	C
Jnl of Business to Business Marketing	B
Jnl of Communication Mgmt	C
Jnl of Consumer Affairs	A
Jnl of Consumer Behaviour	C
Jnl of Consumer Marketing	B
Jnl of Consumer Psychology	B
Jnl of Consumer Research	A
Jnl of Consumer Satisfaction, dissatisfaction, and complaining behavior	C
Jnl of Current Issues in Advertising	C
Jnl of Customer Behaviour	C
Jnl of Database Marketing (The)	C
Jnl of Electronic Commerce Research	C
Jnl of Euromarketing	C
Jnl of Financial Services Marketing	C
Jnl of Global Business	C
Jnl of Global Marketing	B
Jnl of Interactive Marketing	C
Jnl of Internet Commerce	C
Jnl of Intl Business Studies	A

Jnl of Intl Consumer Marketing	C
Jnl of Intl Marketing	B
Jnl of Intl Marketing and Marketing Research	C
Jnl of Intl Mgmt	B
Jnl of Macromarketing	B
Jnl of Managerial Issues	C
Jnl of Market-Focused Mgmt	B
Jnl of Marketing	A
Jnl of Marketing Channels	C
Jnl of Marketing Communications	C
Jnl of Marketing Education	C
Jnl of Marketing Mgmt	B
Jnl of Marketing Practice	B
Jnl of Marketing Research*	A
Jnl of Marketing Theory and Practice	C
Jnl of Mgmt	A
Jnl of Mgmt Inquiry	B
Jnl of Mgmt Studies	A
Jnl of Non Profit & Public Sector Marketing	B
Jnl of Organisational Behaviour Mgmt	A
Jnl of Organisational Change Mgmt	B
Jnl of Organizational Behavior	A
Jnl of Personal Selling and Sales Mgmt	C
Jnl of Product and Brand Mgmt	C
Jnl of Product Innovation Mgmt	A
Jnl of Professional Services Marketing	C
Jnl of Public Policy & Marketing	B
Jnl of Quality Mgmt	C
Jnl of Relationship Marketing	C
Jnl of Retailing	A

Jnl of Retailing and Consumer Services	B
Jnl of Service Research	C
Jnl of Services Marketing	B
Jnl of Strategic Marketing	B
Jnl of the Academy of Marketing Science	A
Jnl of the Market Research Society	C
Leadership and Organization Development Jnl	B
Long Range Planning	B
Managing Service Quality	B
Marketing Health Services	C
Marketing Intelligence and Planning	B
Marketing Letters	A
Marketing Mgmt	C
Marketing News	C
Marketing Science	A
Marketing Theory	C
Media Studies Jnl	C
Mgmt Decision	C
Mgmt Science	A
Organization Science	A
Psychology and Marketing	B
Public Opinion Quarterly	A
Public Relations Review	B
Qualitative Market Research	B
Research in Consumer Behavior	C
Research in Organizational Behavior	A
Scandinavian Journal of Hospitality and Tourism	C
Scandinavian Jnl of Mgmt	B
Service Industries Jnl	B
Services Marketing Quarterly	C

Sloan Mgmt Review	A
Structural Equation Modeling	C
The University of Auckland Business Review	C