

12th McGill International Entrepreneurship Conference
Hanken School of Economics
September 18-20, 2009

BASIC PROGRAM

Friday, September 18

3:00 – 4:00 p.m.	Registration and Coffee	
4:00 – 4:45 p.m.	Welcoming Remarks Rector Marianne Stenius, Vice Rector, Professor Sören Kock and Professor Hamid Etemad	Room 142
4:45 – 6:15 p.m.	Plenary Session 1 <i>Panel: Entrepreneurs in Action</i> Chair: Susanna Slotte-Kock Henry Backlund, Dermoshop Lisbeth Staffans, Baltic Yachts Rune Westergård, Citec Dag Sandås, The Switch	Room 142
6:30-8:00 p.m.	Opening Reception at the County Governor's House (Address Koulukatu 2) Host: Håkan Nordman, Chairman of the City Council of Vaasa, Member of Parliament	

Saturday, September 19

8.30 – 9.15 a.m.	Plenary Session 2 Keynote Speaker – Professor em. Jan Johanson, Uppsala University <i>The Uppsala internationalization process model revisited: From liability of foreignness to liability of outsidership</i>	Room 142
9.30 - 11:00 a.m.	Parallel Sessions 1A, 1B and 1C	Rooms 306, 308, 312
11:00 – 11:30 a.m.	Coffee Break	
11:30 – 1:00 p.m.	Parallel Sessions 2A, 2B and 2C	Rooms 306, 308, 312
1:00 – 2:00 p.m.	Lunch	Room 144

2:00 – 3:30 p.m.	<p>Plenary Session 3</p> <p>Keynote Speaker – Professor Nicole Coviello, Wilfrid Laurier University</p> <p><i>The Parameters of International Entrepreneurship: A Review, Reminders and Research Implications</i></p> <p>Keynote Speaker – Professor Tage Koed Madsen, University of Southern Denmark</p> <p><i>How can we improve International New Venture research?</i></p>	Room 142
3:30 – 4:00 p.m.	Coffee Break	
4:00 – 5:30 p.m.	Parallel Sessions 3A, 3B and 3C	Rooms 306, 308, 312
6.45 – 10.30 p.m.	<p>Conference Dinner at Hemmer's House Stundars</p> <p>The bus leaves from outside Hotel Radisson BLU (Address: Hovioikeudenpuistikko 18) at 6.45 p.m.</p>	

Sunday, September 20

9:00 – 10:30 a.m.	<p>Plenary Session 4</p> <p>Keynote Speakers – Professor Vera Minina, Graduate School of Management, St. Petersburg State University and Ph.D. Student Elena Dmitrienko, St. Petersburg State University</p> <p><i>Entrepreneurship in the Sphere of Innovation in Russia: International Context</i></p> <p>Keynote Speaker – Dr. Shahid Yamin, United Arab Emirates University</p> <p><i>Emergence of Entrepreneurship in the United Arab Emirates</i></p>	Room 142
10.30 – 11:00 a.m.	Coffee Break	
11:00 – 12:30 p.m.	Parallel Sessions 4A and 4B	Rooms 308, 312
12:30 – 1:30 p.m.	Lunch	Room 144
1:30 – 3:00 p.m.	Parallel Sessions 5A and 5B	Rooms 308, 312
3:00 – 3:30 p.m.	Coffee Break	
3:30 – 4:30 p.m.	<p>Plenary Session 5</p> <p><i>Closing Remarks</i></p>	Room 142