

Workshop on Language and Multilingualism in Management at Hanken School of Economics, June 11-12, 2009
 Draft schedule, May 29, 2009

Time	Location	Event	Speakers	Notes
June 11 8:30-9:30	Teachers' lounge (5 th floor)	Inscription and morning coffee		
<i>Introduction to the workshop</i>				
9:30→	Lecture hall 309 (3rd floor)	Opening words	Stenius	
		Keynote speech	Piekkari	Session I starts immediately afterward
<i>Session I – A Multiplicity of Approaches</i>				
	Lecture hall 309	Presentation	Welch & Welch	Language matters
		Presentation	Lambert	Language Policy vs. language management: Is multilingualism an issue for universities in terms of management?
		Presentation	Tietze	A world of languages? Organizational language research as a monolingual field of studies
		Discussion	Chair: Steyaert	
12:00-13:00	Faculty canteen (ground floor)	Lunch		
<i>Session II – A Focus on Knowledge Sharing</i>				
13:00-14:30	Lecture hall 309	Presentation	Schomaker	The use of linguistic compensatory strategies in cross-language knowledge transfer
		Presentation	Tan & Gartland	Is language only a means of communication? The strategic role of language in knowledge transfer to China
		Presentation	Chen & Jackson	Lingua franca, communication and knowledge transfer in MNEs
		Discussion	Chair: Barner-Rasmussen	
14:30-15:00	Teachers' lounge	Coffee break		
<i>Session III – Connecting Across Barriers</i>				
15:00-16:30	TBA	Presentation	Brannen & Doz	Languages of strategy: Lost in translation or trapped in your own jargon
		Presentation	Usunier	Language as key input in investigating conceptual equivalence in cross-cultural management research
		Discussion	Chair: Piekkari	
16:30-17:30	Teachers' lounge	Drinks		
19:30		Dinner		Restaurant Walhalla, Suomenlinna island fortress

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<i>Session III – Language Policies and Practices</i>				
June 12 9:00-10:30	Lecture hall 309	Presentation	Louhiala-Salminen	The use of a local language vs. BELF: interpersonal and corporate communication practices in an international context
		Presentation	Vaara et al.	Language policies and practices in a Finnish university
		Discussion	Session chair: Lambert	
10:30-10:45	Teachers' lounge	Coffee break		
<i>Session IV – Multilingualism and the Individual</i>				
10:45-12:15	Lecture hall 309	Presentation	Irrmann	Speaking international: What people do (and try to do) with language in intercultural and international business contexts
		Presentation	Kaar	Language diversity in multicultural teams
		Presentation	Piekkari	The impact of language skills on career progression
		Discussion	Session chair: TBA	
12:15-12:45	Teachers' lounge	Sandwich lunch		
<i>Session V – Roundtables</i>				
12:45-14:00	Lecture hall 309	Roundtable discussions (themes TBA)	Chairs: Clegg, Kassis-Henderson, Kiriakos, Søderberg	
14:00-14:15	Lecture hall 309	Coffee & cake		
14:15-15:00	Lecture hall 309	Concluding words	Steyaert	
Please note that this is a draft schedule and that detail changes may yet occur. Possible changes will be posted on the workshop website http://www.hanken.fi/public/en/wlmm as soon as possible. Kindly direct any queries to wilhelm.barner-rasmussen@hanken.fi or katja.peltola@hanken.fi .				