

Erasmus Policy Statement (EPS) 2007-2013

Part 1:

The vision and mission of Hanken. According to the *mission* statement “Hanken creates new knowledge in economics and business administration and enhances the level of knowledge in the corporate world and generally in society. Hanken fosters high-level ethical competence and acknowledges its social responsibility.” The ambitions are reflected in the *vision* statement that emphasises the School’s international position as a leading, accredited university.

The mission and vision are not defined regionally or nationally. The statements reflect the fact that Hanken sees its role as a strong university-level business school acting internationally in education as well as in research. The European dimension plays a crucial role in the strategic planning and in all the activities taken.

Strategy, objectives and priorities for the Erasmus activities. The international dimension is the most important driving force for the development of the School. The Erasmus Programme has been a cornerstone of the internationalisation since 1992, and will continue to be so in 2007-2013. Through the Erasmus programme, the School can fulfil a variety of its objectives for internationalisation such as the internationalisation of its student body and staff, the so called internationalisation at home, the internationalisation of the curriculum, and the strengthening of European networks and partnerships. Student, teacher and staff mobility in both directions will be further strengthened. Student placement in enterprises will be integrated into the Erasmus programme. A priority is also to develop the exchange programmes with a number of existing partners through new forms of activities such as intensive programmes, curriculum development projects or virtual campus projects. New partner universities will be included in the programmes, particularly internationally accredited business schools throughout Europe and university-level business schools striving for excellence especially from Central and Eastern Europe.

Visibility and publicity. As previously, the new Erasmus Policy Statement will be published on the Hanken web in connection with information about the Hanken Erasmus activities. The Erasmus University Charter, the objectives, priorities and actions will be made known to the faculty, staff, students and visitors through various channels in writing and orally throughout the life span of the Lifelong Learning Programme.

Fair treatment and equal opportunities. A characteristic of Hanken is an authentic atmosphere of tolerance. The Board approved a revised action plan for fair treatment and equal opportunities in 2006. Hanken ensures full participation for disabled students and staff in its premises. The Law in Finland provides equal opportunities. Hanken encourages increased female participation in the traditional male dominated fields of business and research. The School consciously combats racism, xenophobia and exclusion of socially disadvantaged groups.

Part 2:

Accreditations, audits and labels. Hanken is EQUIS accredited by the European Foundation for Management Development. The School’s quality assurance system was audited and approved by the Finnish Higher Education Evaluation Council. The European Commission awarded Hanken the Diploma Supplement Label.

Quality of academic activities. Hanken ensures high quality by fully complying with the principles and recommendations detailed in the Erasmus University Charter and in the European Quality Charter for Mobility. Furthermore, the School continuously evaluates all existing activities, and thoroughly evaluates all new initiatives in order to ensure high quality

and consistency with the strategies of the School. All partner universities are continuously monitored. An agreement is terminated if quality problems are detected.

Quality of outgoing mobility. Hanken has clear rules on compulsory studies in economic sciences and languages for the choice of exchange students. The School takes care of the bureaucracy related to studies in connection with the departure abroad and return home. Students are offered a preparatory seminar before departure and advice at return. The School ensures full recognition of study periods taken abroad, given that the courses taken are in accordance with the study plan. The faculty assists the students with learning agreements and personal study plans. The Hanken Foundation offers scholarships to both students and staff.

Quality of incoming mobility. Before arrival the students get information about the School, the courses, and about living and studying in Finland. At arrival and throughout their stay, students and staff are assisted in academic and practical matters. Hanken provides full accommodation services, cultural education and language courses. Language tests for students are introduced in order to secure quality. The incoming students are offered the courses taken by the domestic students, hence they are well integrated in the School.

Part 3:

Current placement activities and future plans. Hanken offers student placements in German-speaking countries and in Spain. The integration of the student placement programme in the Erasmus programme aims at expanding the placement program to additional European countries.

Quality of the placement activities. The School prepares the student in finding a placement by structured guidance on detecting internship opportunities and on carrying out application procedures in different countries and cultural settings. The guidance can also involve an assessment of the student's career goals and personal strengths. Hanken takes care of all necessary paper work in connection with the placement agreement. The School evaluates the suitability of the placement from the student's point of view. It must be of relevance for the student's studies in the major. The placement must be sufficiently challenging and demanding and must support the student's personal career goal. The company monitors if the student meets the quality criteria determined by the company including language skills.

Before departure the students are offered a preparation seminar on how to deal with problems and challenges when working and living abroad. Furthermore they get an information package. It contains information about work permits, health care and insurance. The package also includes the requirements of the compulsory placement report that forms the basis for the evaluation of the learning process and the recognition of the placement in the curriculum. A future challenge is to integrate a structured learning agreement in the placement agreement that is to be signed by the company, the student and Hanken.

The company assists in finding accommodation and provides the student with information about the working and living conditions. The company appoints a placement supervisor for the student.

All partner companies are continuously monitored. If the requirements are not met, the co-operation is terminated.